

PRESS RELEASE

Of interest to editors and journalists covering:
Music/CD, Live Entertainment, Recording Industry, Mass. News

Protectomatic Music Inc. Is Proud To Introduce The Modern Rock And Classic Roll Sound Of Their Latest Artist, Binaural And Their New Album 'Last Reaction'

NORTHAMPTON, MA - June 1, 2004 /Send2Press Newswire/ -- Protectomatic Music Inc. (www.protectomatic.com) proudly announces the release of "Last Reaction," the new album by Binaural. The first single off Binaural's collection of original compositions, entitled "Stronger," is also being released today. In conjunction with the new single and album, Protectomatic Music is also launching a brand new Binaural website today.

(Photo: <http://www.binaural.net/Promotion/Press/Press01-Color-web.jpg>)

Binaural, a popular local act, is composed of lead vocals and guitar, bass, lead guitar and drums. The separate parts blend seamlessly together to produce a sound that is modern rock, classic roll. The first single off the album, "Stonger" perfectly showcases the Binaural sound.

Stan Ford of Entirely Entertainment in Detroit, Michigan says, "Four stars; Binaural delivers a modern rock sound in the vein of Matchbox 20, Fuel, Sevendust and Nickelback while maintaining a touch of themselves with a sound that will take them far."

Binaural has been working on "Last Reaction" with Protect-O-Matic from the projects inception through its release and marketing. Last Reaction was recorded at AGC Audio in Pownal, Vermont from January through March of 2004. The album was produced by Loren Weisman, co-produced by Greg Caproni, and engineered by Arthur Coons. Caproni is the lead vocalist and guitarist for Binaural.

The "Last Reaction" CD is available for purchase right on the band's brand-spanking-new website, www.Binaural.net, where downloads of the entire album or individual songs are also available.

CD Summary:

Label: Protectomatic Music Inc.
Band/Group: Binaural
CD Title: Last Reaction
UPC: 825346160122 (Audio CD)
SRP: \$9.00

Listen to the new Binaural single, "Stronger," the rest of the new album "Last Reaction" and take a look at the new website at www.Binaural.net.

Media Contact:
Loren Weisman
CEO, Protectomatic Music Inc.
info@protectomatic.com
PH +1-413-587-3775
FAX +1-413-586-7741

/Note only for editors:

Review copies of "Last Reaction" CD available to media pros on request.

Band photos: <http://www.binaural.net/photos.html>

/

#

[source of news = Protectomatic Music Inc.]

ref: <http://www.send2press.com/2archive/2004/pr04-060101-protecto.txt>
<http://www.send2press.com/2archivePDF/pr04-060101-protecto.pdf>

*IMPORTANT NOTE TO MEDIA:
to reach the organization releasing this news, please contact:
info@protectomatic.com (media only)

If used for publication, please send specimen copy.

S2PRN-N/4c/ MA / NORTHAMPTON, Massachusetts / Copr. (c) 2004 Send2Press.

This release was issued on behalf of the above organization,
who is solely responsible for accuracy of content,
by Send2Press(TM), a unit of Neotrope(R). <http://www.Send2Press.com>

[www.MusicIndustryNewswire.com]