

PRESS RELEASE

Of interest to editors and journalists covering:
Music, Recording, Record Industry, Entertainment, DC Regional News

Move Mania Records Announces the Release Of 'Everyday' by Louie, a Pioneer in Creating What's Become Known in the U.S., Europe and the Middle East as Dance/Middle Eastern Fusion

WASHINGTON, DC - September 13, 2004 /Send2Pres Newswire/ -- The founder of Move Mania Records (www.movemaniarecords.com), a popular Arab-American music producer "Louie," will be releasing his new album entitled "Everyday" on September 18th, 2004 in the United States and Canada. The album presents a unique and upbeat blend of dance music introducing exotic Middle Eastern instruments along with a diverse group of young and talented vocalists, the unique specialty of each adds to the originality of the album, making it incomparable, in that it's the first to introduce a new genre to the world of music.

Listening to "Everyday," one might relate to the hip-hop element of music introduced; however, what is actually being played is "belly-hop," an original genre of music created by Louie, a pioneer in creating what's become known in the U.S., Europe and the Middle East as Dance/Middle Eastern fusion. "Belly-hop" incorporates hip-hop with belly dancing music. An example of this blend is "Move your belly," the first track on "Everyday."

A journey into hip-hop, R&B, House, Tribal, and Trance music, all done in exotic Middle Eastern type fusion, is what best describes this unrestricted attempt to awaken senses. While it has long been said that music is an international language, "Everyday" is an album for the masses.

"Everyday" by Louie (UPC 180573000000) is expected to retail at \$14.99 (US\$) and can be found in major record stores, Amazon.com, CDBaby.com, and online at www.LouieEveryday.com.

RELEASE PARTY INFO & PRESS CONFERENCE:

The USA and Canada release party
will be held at:

The Double Tree Hotel
7801 Leesburg Pike
Falls Church, Virginia 22043-2497, United States

The press conference will start at 9:00pm
to be followed with a Dance Party from
10:00pm until 2:00am

For more information, please visit <http://www.movemaniarecords.com>

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/Note to editors: review copies, images, artwork and interviews available on request. /

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[source of news = Move Mania Records]

ref:

<http://www.send2press.com/2archive/2004/pr04-091301-movemania.txt>
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*IMPORTANT NOTE TO MEDIA:

to reach the organization releasing this news, please contact:
Louie@movemaniarecords.com (media only)

If used for publication, please send specimen copy.

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references

Louie Kounicar, everyday, records, music, bellyhop, belly-bop, world