

PRESS RELEASE

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Aerospace and Aviation, Telecom, Military, Transportation, Tech

NAVSAT S.A.S. 2004 CONGRESS TO BRING TOGETHER OVER 2,000 EXPERTS,  
DEVELOPERS AND SERVICE PROVIDERS IN SATELLITE APPLICATIONS

Exhibition and Conference on April 27 - 29, 2004, to lay foundation for  
global satellite market of more than \$30 billion annually

WASHINGTON, D.C. - Dec. 9, 2003 /Send2Press Newswire/ -- NAVSAT S.A.S.  
2004 (NavSat), the International Congress on Satellite Applications and  
Systems, will attract more than 2,000 senior-level decision makers and  
experts from around the world to pursue the rapidly growing  
international market for satellite applications, expected to reach over  
\$30 billion in the next ten years and stimulate growth for the economy  
worldwide.

NavSat will take place at the Parc des Expositions in Toulouse, France,  
Europe's center for space technology, from April 27-29, 2004. The  
exhibition area will be the prime location for business-to-business  
networking and for partner and user meetings among the more than 200  
companies that will participate. Operators, users and service providers  
from more than 30 countries will have the opportunity to share ideas,  
research and development results, and newly developed commercial  
value-added services and applications.

To emphasize how NavSat supports innovative applications for the  
commercial market worldwide, the exhibition will include an Innovation  
Village where new and small- to medium-sized companies will show their  
products. Inventors will also present their new products and services  
at an official demonstration area. In addition, inventors and creators  
will share unique technological innovations at The Space Awards  
Ceremony, a unique event that rewards industry advancement and promotes  
it to the business community.

The international conference will be exclusively dedicated to developing  
the technology solutions that meet users needs in multiple markets  
including location and navigation, imaging and the environment, defense  
and security, and telecommunications and multimedia. During the  
conference segment of the Congress, industry leaders, experts and  
decision makers will present their progress on two main themes location,  
positioning and navigation, and intelligent transport systems.  
Companies and participants developing applications in defense, security  
and telecommunications will meet in other specialized workshops and  
panels to promote their efforts.

Today for example, European road planners are testing virtual tolling  
systems to save travelers time and eliminate dangerous traffic patterns  
at tollbooths, demonstrating the innovative uses of satellite  
navigation. In the future, a European-wide electronic tolling system  
will allow citizens to travel without physical barriers anywhere inside  
the European Union. For worldwide economic development efforts, the  
poorest and most remote regions currently benefit from remote sensing  
imagery together with satellite navigation. In this instance, the  
United Nations is helping countries plan safe urban expansion by using  
space-derived data to identify the areas most at risk for landslides.

Annual satellite applications revenues are forecast to grow to over \$30 billion in the next ten years according to industry experts at Euroconsult. U.S.-based Futron Corporation's latest ten-year forecast of the demand for satellite services shows that the business has a solid foundation and strong growth potential. Finally, industry projections show that global sales for the navigation, positioning and location market alone will be nearly \$15 billion each year by 2010. In this context, NavSat S.A.S. 2004 will enable product developers and service providers to identify and assess the potential benefits of satellite applications and developments for users. These efforts will lead to significant commercial opportunities in their home markets and around the world.

N2C, an international exhibition management company, is managing the NavSat S.A.S. 2004 Congress. The company has offices in Paris and Toulouse and has been organizing NavSat Congresses for five years. The most recent meeting took place last month in Beijing, China. Schenkel & Associates, LLC, based in Alexandria, Virginia, represents NavSat 2004 in the United States. Schenkel & Associates, LLC, represents international companies who are entering the U.S. and European markets. The group focuses on telecommunications, high technology and associated service industries.

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