

PRESS RELEASE

Of interest to editors and journalists covering:
Animals/Pets, Veterinary, Family, Travel/Tourism, NY Business News

Blue Sky Dogs Premieres Groundbreaking Dog And Owner Weekend Trips

Unprecedented New Service Offers New York Area Dog Owners the Opportunity to Travel Effortlessly and In Style with Canine Companions

NEW YORK, NY - January 26, 2004 /Send2Press Newswire/ -- Blue Sky Dogs (www.blueskydogsny.com), New York City's first and only Canine Adventure and Dog-Friendly Travel Company, is hosting its first Best Friends Weekend commencing with a trip to the Catskill Mountains, March 19th - 21st, 2004. Best Friends Weekends, an exclusive service of Blue Sky Dogs, offers busy dog owners the opportunity to escape with their best friends on all-inclusive weekend trips that cater to worry-free dog and owner travel.

Best Friends Weekends trip packages include deluxe accommodations, unique activities, delicious meals, and several transportation options, planned and operated by Blue Sky Dogs with dog-friendliness as the number one priority. Owners will arrive in dog-friendly transportation to dog-friendly accommodations to partake in dog-friendly activities in the company of other dog owners and their furry friends.

"We developed Best Friends Weekends because dog owners told us that they are very interested in traveling with their dogs, yet struggle to find adequate information and the time to schedule travel plans that welcome their best friends," said Blue Sky Dogs founder and owner, Tammy McCarley. "We are answering that need by planning trips that are not only completely dog-friendly, but also encourage and foster quality time between owners and dogs."

Blue Sky Dogs completely develops and operates each weekend trip, while also carefully insuring the enjoyment and satisfaction of both human and canine participants. "The benefits of these weekend trips to both owners and dogs are limitless," stated McCarley. "Quality bonding time, relaxation, ease and fun are all included. Most importantly, both owners and dogs reap the positive health benefits of an active weekend in fresh air far from the stresses of everyday life."

Pricing for the complete weekend trip ranges from \$225 - \$350 per person with one dog. Trip packages include two nights lodging (double occupancy), full breakfasts, guided hike and lunch on Saturday, wine and snack hours, photos, weekend gifts and more. Dog-friendly transportation is also offered for those interested at an additional cost. Full payment is required upon reservation. The trip is limited to approximately 25 participants and 15 dogs. Reservations or further inquiries may be made by contacting Blue Sky Dogs at 212.531.DOGS.

Blue Sky Dogs, The Canine Adventure Company was founded in 2003 in New York City by Tammy McCarley and her faithful canine companion, Sienna. In addition to several Best Friends Weekends planned for 2004, Blue Sky Dogs also offers Adventure Day Trip and Slumber Party (aka Overnight Boarding) services. Adventure Days are dog-only day trips to wilderness areas a short drive from the city where dogs frolic and play for hours with other friendly canines. Blue Sky Dogs provides round-trip transportation, and confidently guarantees a tired and content dog upon return. The company also plans to launch Pet First Aid Courses and Dog & Owner Adventure Day Trips in 2004.

Additional Information - including photos, on Blue Sky Dogs may be found online at <http://www.blueskydogsny.com>, by email at info@blueskydogsny.com, or by phone at 212.531.DOGS.

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