

PRESS RELEASE

Of interest to editors and journalists covering:  
Florida Business News, Banking/Finance, Credit, Non-Profit Organizations

Jack Marcus Voted Businessman of The Year by Greater Miami Business Advisory Council; Second Consecutive Year for Win by President of A Better Way Credit Counseling

MIAMI, FL -- March 4, 2004 /Send2Press Newswire/ -- Boynton Beach businessman Jack Marcus captured top business honors for the second straight year by winning the Greater Miami Business Advisory Council's National Leadership Award this past January.

"It's a distinct privilege to be given this kind of recognition by my peers in the business community," says Marcus, 45, who has headed up A Better Way Credit Counseling service for five years. The non-profit credit counseling service is currently rated #1 in the United States.

"There is a real need for this kind of assistance and I believe in providing the best service possible," he stated, adding, "My goal is also to provide more services than any other credit counseling bureau in the country."

Marcus's leadership and contributions to the field have singled him out as an important resource. Well-known for his expertise, he was invited to meet with President Bush and members of the Senate to review the national budget for, and regulation of, credit counseling companies.

The National Leadership Award recognizes those in the business community who have demonstrated leadership, dedication and true service to the public.

The annual award has been presented for the past two years by the Greater Miami Business Advisory Council, an organization that represents Presidents and CEOs of businesses in the community.

A Better Way Credit Counseling, Inc. is a 501(c)(3) non-profit credit counseling and debt management firm that has been in business for five years. It serves the Miami and Tricounty area and attracts clients from all over the country.

A Better Way Credit Counseling is the industry leader in debt management and credit counseling. It assists clients in getting debt consolidation loans, and offers debt management programs or a combination of the two.

It also offers first time home ownership classes, stops home foreclosures, and provides mortgage lenders referral and consolidation loans through bank referral. The company does not charge any advance fees for its services.

Recently, the company was certified ISO 9001:2000, an internationally-recognized symbol that ensures a benchmark standard of quality management practices. The BWCC also has the seal of reliability from the Better Business Bureau.

Visit <http://www.betterwaycredit.com> for more information.

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