

PRESS RELEASE

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NitroTalent.com Launches First Talent Search Engine and Directory for Artists and Companies of Every Kind

MEMPHIS, TN - March 17, 2004 /Send2Press Newswire/ -- Nitro Entertainment Empire (www.nitrotalent.com), the next generation in talent scouting and promotion, today announced the launch of a full service talent search engine and directory for artists and companies of every kind.

"There's no other search engine like it anywhere," says Martrek Wingo, President of Nitro Entertainment Empire, and the developer of the NitroTalent.com search engine and directory. "NitroTalent.com provides an easy, convenient, and productive way to promote, view, and contact talent online."

"Signing up is fast and easy and portfolios can be added, edited, or deleted whenever the artist wants, 24 hours a day. And with over 16 searchable sections, artists and professionals of all types can use our features and benefits to promote themselves and their companies on line. And as introductory tiers of membership are free of charge, artists have nothing to lose by letting the NitroTalent virtual employment agency go to work for them."

NitroTalent.com's search engine allows artists of all kinds to put their portfolio at the fingertips of talent seekers in their field. Artists are contacted directly from their portfolio using Nitrotalent.com's private email system. Artists may display whatever they would like in their portfolios, including audio and video clips, pictures, resumes, work samples, media files etc.

Unique NitroTalent ID numbers serve as an electronic business card. Clients can use their ID number on all work credit so that no matter where their names appear, employers know how to find out more about them online. Scouts plug in the ID number, and a full portfolio appears!

NitroTalent.com has 16 searchable sections including: Acting and Modeling, Alternative Therapy, Dance, Fashion Design, Gourmet, Film and Video, Import and Automotive, Make Up and Styling, Music and Entertainment, Photography, Sports and Recreation, Video Game Design, Visual Design, and Writing. NitroTalent.com also has subcategories tailored for industry specific job titles as well as industry specific unions and organizations.

"NitroTalent.com has so many benefits for all users," says Wingo. "With more features than any other portfolio hosting site online, and with many more in development, NitroTalent.com will grow to be the industry standard for finding, viewing, and contacting talent, no matter what your field of expertise."

For more information visit: <http://www.nitrotalent.com>

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/Note to editors: screen shots and logos available./

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to reach the organization releasing this news, please contact:  
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