

PRESS RELEASE

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Management Dynamics Expands European Operations to Meet Growing Demand

Leading on-demand solution provider launches London office, builds upon U.S. success

EAST RUTHERFORD, NJ and LONDON, UK - April 26, 2005 (SEND2PRESS NEWSWIRE) -- Management Dynamics, Inc., a leading provider of on-demand solutions for global transportation and supply chain management, today announced the official opening of its London office, expanding Management Dynamics' European presence and building upon its U.S. successes.

\*(Logo: [http://www.Send2Press.com/mediadrome/logo-mandyn\\_72dpi.gif](http://www.Send2Press.com/mediadrome/logo-mandyn_72dpi.gif))

The new facilities and employees will enable Management Dynamics to meet growing demand for its international transportation and logistics software solutions as well as providing a European-focused service for its existing overseas enterprise shipper, freight forwarder and third-party service provider customers.

"We see a strong demand for on-demand global logistics solutions in Europe at a time of rapid growth in both pan-European and international trade. Opening an office in London was a natural step for us to accommodate companies interested in lowering transportation costs and improving their supply chains," said Jim Preuninger, CEO, Management Dynamics. "We look forward to helping our European clients create best-in-class supply networks and logistics operations."

Since its inception, Management Dynamics has focused on helping customers reach their potential through technology and related services. Today, Management Dynamics is a leading provider of global on-demand solutions, including solutions for global transportation, supply chain visibility and logistics contract management. Its new London office, based in Chertsey, Surrey, will bring the firm's resources and support services closer to European and global customers including Procter & Gamble, GlaxoSmithKline, Apple Computer Inc., FedEx, Schenker, ABX Logistics and SDV International Logistics. The expansion follows Management Dynamics' U.S. customer and geographic growth and increased technology footprint, announced earlier in the year.

Management Dynamics' on-demand, Internet-based solutions help companies optimize their global logistics and supply chain operations. Its Rate Explorer suite helps companies manage logistics contracts and automate rate proposals, while its BridgePoint solution connects trading partners, synchronizes fulfillment, and reduces supply chain costs.

About Management Dynamics, Inc.

Management Dynamics is a leading provider of on-demand solutions that improves the performance of global supply chains for importers, exporters, logistics service providers, and carriers. The company's solutions synchronize the flow of information among trading partners, optimize supply chain execution decisions and streamline logistics processes. Management Dynamics is the time-proven solution with over 9,000 global users at some of world's most successful 3PLs, carriers, manufacturers, retailers, and high technology companies.

For more information, please visit <http://www.ManagementDynamics.com> or call (201) 935-8588.

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