

FOR IMMEDIATE RELEASE:

WonderWorks Introduces iPod Movies, Audiobooks on DVD-ROM

LOS ANGELES, Calif. - Oct. 19, 2007 (SEND2PRESS NEWSWIRE) -- WonderWorks Entertainment announces this week the release of its Mobile Matinee collection of eight classic movies and 12 audiobooks on three DVD-ROMs for the rapidly growing iPod and iPhone market. The DVD-ROM titles are pre-formatted for iPod, import quickly to iTunes and can be viewed on iPod, iPod Nano, iPhone, a computer or directly on TV by use of a 3-pin connector.

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*(Photo Caption: Mobile Matinee collection.)

The new collections feature the films of Cary Grant, Danny Kaye, Shirley Temple, and William Powell among others, plus the writings of Mark Twain, H.G. Wells, Jack London, Edgar Allen Poe, Nathaniel Hawthorne, Lewis Carroll and L. Frank Baum.

As the first to deliver iPod content on disk, Mobile Matinee represents a departure from conventional downloading. "Our customers are interested in convenience and value. We think DVD-ROM collections are a great way to simplify the process of getting content onto the iPod, while expanding consumer choices and delivering great value," said Rod Barkley, CEO of WonderWorks. He added that the company's audiobook collection, with 12 novels and short stories on a single disk, would soon be followed by a second volume, and that a collection of independent films was in progress.

About WonderWorks

WonderWorks Entertainment is a production and distribution company with offices in Los Angeles and Paris. As one of the first to package popular film and audiobook titles for the iPod market, the company aims to be a leader in mobile entertainment. WonderWorks also develops television projects and is currently in pre-production on the comedy series "Les Pretendants" for French TV.

For more information, or to submit a title for mobile distribution, please visit <http://www.themobilematinee.com>.

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MEDIA CONTACT(S) :

[not for publication online or in print]

Maggie Dolly
of WonderWorks Entertainment
+1-626-335-8862
maggie @ wowoent.com

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