

FOR IMMEDIATE RELEASE:

bodibartenders(TM) Help Customers to Create Custom Personal Care Products

JACKSONVILLE, Fla., May 20, 2008 (SEND2PRESS NEWSWIRE) -- Red Lime Products, Inc. has launched a new web site where customers can not only choose from an array of personal care products, they can design them as well.

*(LOGO 72dpi: Send2Press.com/mediaboom/08-0520-MyBodiBar_72dpi.jpg)

Established in 2005, Red Lime Products Inc. is an international direct distributor of private label indoor tanning lotions, custom personal care products, and the exclusive distributor of the bodibar(R) system - a patent-pending personal care system.

Prior to the launch of the web site, www.mybodibar.com, these products were only available in retail outlets, tanning salons and spas around the world. Now, customers can put their creative combinations to work and order custom personal care products on line.

"While there are many personal care product companies out there, not many allow their customers to create unique fragrance blends, colors and ingredients," Scott Johnson, CEO Red Lime Products, says. "You dream it; we blend it."

Currently, personal care products available include: moisturizer, bodi gel, bodi mist, bodi wash, and tanning lotion.

Creative combinations abound with over one million possibilities available.

bodibartenders(TM) execute the orders and use the most accurate methods to dose out selected components directly into the retail bottle, ensuring a completely sanitary solution. The cap is placed on the bottle and put into the advanced mixing system that never touches the product, but instead "folds" the mix over 500 times. Custom permanent labels are applied to the bottle; it includes the mix recipe, blend date, best if used by date, and the name of the person the mix was created for.

Some of the more popular fragrances include jasmine, vanilla and citrus splash. And, if a customer wants a pink lotion accompanied by a blue gel a bodibartender(TM) can easily make this happen in only minutes.

bodibar's products are also getting recognized by credible news sources. In February 2008, their bodibar(R) moisturizer was selected as the "Just-For-You" moisturizer by "Looking Fit Magazine." And, an article in the "Island Sun Times" reported that tanning salon owners were simply raving about the bodibar(R).

Currently, the company is having a grand opening sale where new customers will receive 50 percent off. In addition, mybodibar.com is firmly committed to giving back to the community. As a result, the company will donate \$1 from each transaction to a local, reputable charity of the customer's choice.

For more information, visit: <http://www.mybodibar.com>.

All trademarks acknowledged.

Send2Press(R) is the originating wire service for this story.

NEWS SOURCE: Red Lime Products, Inc.

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May 2008 // Press Release / S-NAT WR-LS