

# Nutraceutical Leader Sterling Grant Laboratories Launches Nicotine Free NicCess Lozenges

ARCHIVAL STORY

FAIRFIELD, NJ /Send2Press Newswire/ – Leading Nutraceutical manufacturer Sterling Grant Laboratories has entered the crowded smoke cessation market with a nicotine free lozenge, NicCess. The active ingredient in NicCess, Cesteminol 350, has been shown to be statistically effective in as little as 21 days and no later than 37 days.

Company V.P. of Marketing Dean Spinogatti said “This product is already getting interest from the large pharmaceutical companies. NicCess has two patents and one patent pending for nutrient delivery. This product flat out works and has the research to back it up!”

NicCess seems to be an excellent alternative to the nicotine containing products that are currently being marketed in this class. NicCess is simple to use and safe. All you have to do is replace one cigarette with one lozenge.

Sterling Grant will be marketing this product in multiple channels and distributing it in national chains by mid 2005. NicCess is currently available at [NicCess.com](http://NicCess.com) and [Nutrazone.net](http://Nutrazone.net).

News issued by: Sterling Grant Laboratories

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Original Story ID: (19) :: 2004\_12\_1231-002

Original Keywords: stop smoking, smoke cessation, quitting smoking, quit smoking, nicotine, nicotine addiction, non nicotine smoke cessation, stop smoking lozenge, quit cigarette Sterling Grant Laboratories