

Top Ten 'Once In A Lifetime' Trips – Baby Boomers Acquiring More Experiences, Less Assets, in 2005

CHICAGO, IL /Send2Press Newswire/ – iExplore (www.iExplore.com) announced today a list of Top Ten “Once-in-a-Lifetime” Trips, as determined by unique travel inquiries at iExplore over the last year.



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Rank

- 1 – Champagne Flight to the North Pole
- 2 – Travel to Timbuktu (Mali) and Back
- 3 – Sea Kayak the Panama Canal
- 4 – Stay With a Mongolian Family in the Gobi Desert
- 5 – Cage Dive with Great White Sharks in South Africa
- 6 – Camel Caravan Across the Sahara Desert
- 7 – Trek to Mount Everest Base Camp

8 – Take a Hot Springs Bath in Iceland

9 – Balloon Safari Over the Serengeti (Tanzania)

10 – Walk Rainforest Tree Canopies in the Amazon

iExplore founder and CEO, George Deeb, said, “As the Baby Boomers are approaching early retirement, they are less interested in accumulating hard assets at this stage in their life, and they are more interested in accumulating life changing experiences.”

Deeb continued, “The above list shows you how far consumers are willing to go to get as unique an experience as possible, providing them with travel memories and ‘travel bragging rights’ for a lifetime.”

For reservations and more information, visit <http://www.iExplore.com> or call 1-800-iExplore. Prices range from \$3,000 to \$15,000 per person depending on the experience, subject to availability and seasonality.

Founded in 1999, iExplore(R) is the leading online seller of adventure and experiential travel. iExplore offers hundreds of made-to-order, guided tours that visit the farthest corners of the earth, particularly the man-made and natural wonders of the world.

iExplore services its clients through an expert staff of adventure consultants at 1-800-IEXPLORE and online at <http://www.iExplore.com>. iExplore has been named the “Best Adventure Travel Website” by Forbes Magazine for five years in a row.

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