# Neotrope Chosen to Provide Internet Marketing Solutions for New York Computer Technology Firm S & R Network Consulting

NEW YORK, NY and TORRANCE, Calif. /Send2Press Newswire/ — Neotrope(R), a leading advertising, PR, and Internet Marketing firm established 1983, today announced it has been chosen by a leading New York computer network and database integration firm, S & R Network Consulting (www.sr-network.com), to provide promotion and brand development for their company and Website.

As part of this program, Neotrope will provide its proven DotComMojo(TM) and DotSorcerer(TM) search submission and deep-linking technology, first introduced in 1996.

"We've been very pleased with the results provided on past projects with Neotrope," said Sharad Suthar, President and CTO of S & R Network Consulting. "They have a demonstrable expertise in search engine marketing for technology companies."



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Computer consultants at S & R Network Consulting are specialized in providing network integration and support solutions, SQL database solutions, and Website and Internet consulting services to businesses in New York City, parts of Long Island and New Jersey, at affordable consulting rates. S & R's

team certifications include: Microsoft Certified System Engineer, Microsoft Certified Profession + Internet, and Certified Novell Engineer.

For more information about S & R's expertise, visit: www.sr-network.com/aboutus.shtml

For more Information about S & R's computer network and database services, visit: www.sr-network.com/services.shtml.

About Neotrope(R)

Based in Torrance California, Neotrope (www.neotrope.com) has been helping small-to-medium businesses, OTC firms, and entertainment companies establish their brand and grow revenue since 1983. Neotrope has developed over 500 Websites since March of 1995 and has developed proprietary solutions for Internet Marketing, SEO, and search positioning. Send2Press(TM), a unit of Neotrope, offers best-in-class affordable news distribution and alternative placement of news content to improve its "persistence" versus the traditional one-shot approach. In addition to sending news directly to journalists, print and broadcast media, and news clipping services, Send2Press places news into online news sources like News.Google(TM), and deep into search engines using Neotrope's DotComMojo(TM) technology. For information on Neotrope's SEO+PR(TM) solutions, visit: www.send2press.com/seo_pr/index.shtml.

The Neotrope marketing team includes Christopher Simmons, who is an award-winning designer, a member of the Public Relations Society of America (PRSA), and ASCAP; Beverly West, a best-selling author whose series, "Cinematherapy, the Girls Guide to Movies for Every Mood," has spawned six sequels and daily TV show in primetime on WE; and Vickie Jenkins, an award-winning broadcast journalist with 20 years on-air experience in major broadcast markets.

More information: www.neotrope.com

News issued by: S & R Network Consulting

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Original Story ID: (150) :: 2005-03-0307-006

Original Keywords: S & R Network Consulting, New York, NY City, New Jersey, Manhattan, Long Island, SQL, database, Internet Consulting, network integration, New York Computer Consultant, affordable network solutions S & R Network Consulting