

# Somebody Good, Inc. Hires Maura Murphy-Barrosse as Head of Marketing

LOS ANGELES, Calif. /Send2Press Newswire/ – Somebody Good, Inc. Legal Secretary Referral Service announced today that Maura Murphy-Barrosse has been added to their team as head of marketing. “Maura brings with her an extensive knowledge and understanding of the temp world as well as a background strong in entertainment and the arts, which is great because a lot of our secretaries are actors and writers,” said Steve Mancini, co-president of Somebody Good, Inc.

Somebody Good, Inc., based in Culver City, has been referring temporary and temp-to-perm legal secretaries and general office personnel to law firms in Los Angeles, Century City, Beverly Hills, West L.A. and the Valley since 2001. In the last year, they have expanded their client base to include accountancy firms, design firms and other professional offices for which they supply receptionists and general office personnel. Before starting Somebody Good, Inc., Mancini served for three years as the manager of the personnel referral service of a major bar association.

“People are often confused by the differences between temp agencies and referral services,” co-president Geoff Hoff said. “Because of those differences, our personnel are more highly qualified, yet our fees are much lower. Maura will be focusing on making this distinction clearer in people’s minds.” Hoff explained that a temp agency can charge as much as \$40.00/hour, much of which is commission, but Somebody Good charges \$25.00/hour for legal secretaries and \$14.00/hour for general office/receptionists, of which only \$2.50 and \$2.00, respectively, is commission. “Our secretaries earn more than other services and agencies, but because we take a smaller commission, the client pays substantially less,” Hoff said.

The temp industry in general and the legal temp industry specifically has suffered over the last several years. Somebody Good, Inc., however, has not only survived but thrived by providing exemplary and individualized service. “We want to establish long term relationships,” Mancini said. “We’re not in it for the quick sale.”

“I am very excited to be working with Somebody Good,” Ms. Murphy-Barrosse said. “I believe in the quality of the services this company provides and I’m proud to be spreading the word.”

Somebody Good, Inc. is affiliated with Joseph Coaler Productions.

For more information: visit [www.SomebodyGood.com](http://www.SomebodyGood.com) or call Steve Mancini at (310) 737-9100

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