

Nomobobo, Inc. Launches Controversial Scholarship Competition for High School Teens

SEATTLE, WA /Send2Press Newswire/ – HSHotties.com (www.HSHotties.com) an online community for high school students, is promoting the first of its kind online competition for students to win a college scholarship of up to \$20,000 just for being hot. Students submit their photos to judge and be judged by their peers in the hopes of being voted the Hottest High Schooler in America. High School teens may also interact with other students across the nation, win daily and monthly give-a-ways, build relationships and help support charitable organizations.



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Caption: Hotties wearing free shirts from HSHotties.com

HSHotties.com recognizes the potential controversy surrounding teens placing their photos online, so teens are provided with information and safeguards to create a safer environment than many online destinations frequented by teens. Pictures and content are screened to ensure that inappropriate material is not posted. Personal contact information is protected and unavailable to visitors on the site. Teens can block contact with anyone they do not wish to interact with. The site is also linked to the website for the National Center for Missing and Exploited Children (NCMEC) to educate parents and teens about online safety.

"There are many scholarships available for academics, sports, or music, but not everyone fits into those categories," said Ronnie Bramsche, Founder of HSHotties.com. "We provide an attractive alternative to the rising costs of higher education. I'm certain we'll have some critics. However, I see little difference between our competition and more traditional teen pageants that glamorize and capitalize on the physical attractiveness of young people. I take that back. There may be one big difference. Do some pageants still have teens parading in front of millions of viewers in a bathing suit and high heels?"

Visitors to HSHotties.com can grade photos from A+ to F, generating a grade point average for each teen photo. Each year in late spring, Varsity Members with a GPA of 3.0 or better are placed in random head-to-head match ups called a Hot Off(tm). A month of voting gradually eliminates candidates until 32 male and 32 female contestants remain. Then the real competition begins. The 64 contestants match brains with beauty, vigorously campaigning to garner enough votes in the final round to win the ultimate popularity contest and up to \$20,000 scholarship prize money.

HSHotties.com, a division of Nomobobo, Inc., is the first online competition for high school students to win a college scholarship of up to \$20,000 based on their looks.

For more information please visit: www.HSHotties.com

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