

NEXPLICIT Introduces Business Management Solution for Small and Midsize Entertainment and Media Companies

Certified SAP(R) Partner Offers New Industry-Specific mySAP(TM) All-in-One Solution

ORANGE, Calif. /Send2Press Newswire/ – NEXPLICIT(TM), a division of EComm Solutions Corp. today announced a new business management solution designed specifically to meet the needs of small and midsize entertainment and media companies in the U.S. and Canada. Launched in partnership with SAP America, Inc., and leveraging industry-leading technology from mySAP ERP, the Media FINALE(TM) solution from NEXPLICIT provides entertainment companies with the comprehensive oversight and control necessary to effectively manage the full entertainment product life cycle and accelerate growth and performance.

A qualified mySAP All-in-One solution, NEXPLICIT allows entertainment and media companies to increase operational efficiency and improve and master business processes specific to their vertical industry. NEXPLICIT's Media FINALE solution addresses the four major requirements of the entertainment industry: long term contract management, deferred revenue recognition, cash vs. accruals reporting, and financial reporting by title and media with attention paid to royalty and participation statements.

mySAP All-in-One solutions from SAP and its partners offer complete, pre-configured software, industry best practices and services specifically designed to be affordable and easy-to-implement for small and midsize businesses. Providing small and midsize companies with a single, integrated system to foster and accommodate the growth of their businesses, the pre-packaged mySAP All-in-One solution help companies streamline business processes, increase efficiencies and achieve a rapid return on investment.

"Culver Studios had a distinct set of criteria in mind when it selected a strategic partner, and NEXPLICIT best fit the bill," said Wayne Rauschenberger, CFO of Culver Studios. "Nexplicit showed us how to implement an affordable SAP solution for a \$20m company which will provide us with an ERP solution that grows with the organization. Together with NEXPLICIT, we utilized SAP's tool, best practice and business management platform to accomplish new goals across the financial enterprise and reporting."

With Media FINALE, companies can now create sales contracts with extended billing plans to cover multiple fiscal years and flexible revenue recognition based on street, or release date. The solution leverages SAP's industry-leading business intelligence capabilities to harmonize accrual and cash-basis reporting, allowing customers a single point of data entry, which reduces the time and effort to record and analyze accrual vs. cash activity.

Media FINALE provides companies with ability to report full balance sheet and profit and loss statements by title, media, territory, and customer. Utilizing SAP Business Warehouse, customers are able to produce participation and royalty statements combining both cash and accrual revenues and expenses.

“What distinguishes small and midsize companies is not the size of their business, but more often, the industry in which they operate,” said Michael Sotnick, senior vice president of small and midsize business, SAP America, Inc. “We are leveraging the vertical industry experience of our entire ecosystem-SAP, our customers, and our partners-to develop cost-effective, easily implemented mySAP All-in-One solutions that help small and midsize businesses become best-run businesses.”

“The small and midsize business software and solutions marketplace is growing increasingly competitive today,” said Hemant Agrawal, CEO of NEXPLICIT. “By working in partnership with SAP to create integrated solutions-such as Media FINALE-meeting the unique needs of our customers has given us an additional competitive edge over vendors offering a less robust out-of-the-box solution.”

Combining NEXPLICIT’s expertise in entertainment industry business process improvement with SAP’s proven implementation methodology, the solution provides customers with the ability to achieve maximum operational efficiency, competitive differentiation and return on investment.

NEXPLICIT’s Media FINALE solution is an affordable ERP package that provides seamless integration across your numerous business processes. You can implement this solution in as little as 13 weeks, for as low as \$260,000.

More information: www.nexplicit.com

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