

Tea Body's, Inc. Launches LOVE(TM) to Raise Funds for Cancer Research

DALLAS, TX – (SEND2PRESS NEWSWIRE) – Tea Body's, Inc. (www.teabodys.com) today announced that it is launching the LOVE(TM) lip balm in the company's "Push-Pop Tin(TM)." A portion of the proceeds from the sales of LOVE(TM) will be donated to the pancreatic cancer research program at Johns Hopkins University School of Medicine in Baltimore, Maryland.



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Caption: TeaBody's LOVE Lip Balm in Push-Pop Tin.

According to Pathologist Dr. Anirban Maitra, "While all of the efforts at Johns Hopkins to advance our understanding of pancreas cancer and to develop new techniques to diagnose and treat this dreaded disease are proceeding at a record pace, we have more leads than we have resources to pursue them. Private giving speeds our research and allows us to pursue novel ideas."

The Story of LOVE(TM):

In the spring of 2003, Crawford Shaw, the President of Tea Body's, Inc., was informed that his cousin, Elizabeth was diagnosed with Islet Cell Insulinoma, a rare pancreatic cancer. Elizabeth was eighteen years of age at the time and preparing for her freshman year at college. After learning of Elizabeth's diagnosis, she was invited to develop and design her own signature lip balm, with her initials imprinted on the product. Elizabeth decided ylang ylang and

grapefruit was her favorite combination and requested that Tea Body's name the product "LOVE(TM)."

In the spirit of Elizabeth's message of LOVE, Tea Body's, Inc. will donate a portion of the proceeds from the sale of any LOVE(TM) product to the pancreatic cancer research program at Johns Hopkins University School of Medicine in Baltimore, Maryland.

According to Tea Body's President, Crawford Shaw, "We are proud to announce as a part of the launch of the LOVE(TM) lip Balm the support of Smoothie King."

Smoothie King

The LOVE(TM) Lip Balm is available in participating Smoothie King locations across the country. Smoothie King is a privately held New Orleans, Louisiana area based franchise company and is the premier Smoothie Bar and Nutritional Lifestyle Center in the industry. Smoothie King offers their guests, the industry's Original Nutritional Fruit and Function-Based, Fresh Blended Smoothies, Sport Beverages, Energy Bars, Healthy Snacks, Vitamin Supplements, Herbs, Minerals, and Sports Nutrition Products. The Company opened its first store in 1973 and started franchising in 1989. During the First Quarter of 2001, Entrepreneur Magazine rated Smoothie King as the #1 Franchise in their industry segment for the twelfth consecutive year.

LOVE(TM) joins Tea Body's, Inc. other products including 8 additional lip balm flavors:

- * Tropical Peach(TM)
- * Happy Hippie(TM)
- * Sunny Day(TM)
- * Cranberry Mint(TM)
- * Northern Lights(TM)
- * Morning Rain(TM)
- * Orange Sunshine(TM)
- * Polar Fresh(TM)

More information:

Johns Hopkins Link: <http://pathology.jhu.edu/pancreas>

Smoothie King Link: www.smoothieking.com

Islet Cell Link: www.teabodys.com/islet.htm

Tea Body's, Inc.: www.teabodys.com

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All trademarks acknowledged.

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