

Mother Gives Birth To Bouncing Baby Ad – Newborn To Be Named After Internet Casino GoldenPalace.com

HARTFORD, CT – April 28 (SEND2PRESS NEWSWIRE) – April 27, 2005 will go down in history as the day GoldenPalace.com was born. A beautiful baby girl came into the world at Charlotte Hungerford Hospital at 3:34am ET to a proud mother that sold her naming rights on eBay to Internet casino GoldenPalace.com for \$15,100 while she was still in the womb.



Send2Press® Newswire

Creative, edgy advertising is the name of the game for the online casino, which is credited for a surge of popularity and notoriety in outrageous eBay auctions.

GoldenPalace.com's mother Melissa says that the money will help pay for the baby's necessities and anything left over will be placed into a trust fund for when the casino's namesake turns 18. At that point Melissa hopes that GoldenPalace.com will use the money for college tuition or "something beneficial for her life."

This seems to be a growing trend for the casino, as another baby due later this year will be named GoldenPalace.com and recently 33-year-old Tennessee resident Terri Illagan legally changed her name to GoldenPalace.com as well. The woman formerly known as Terri has since made headlines worldwide, and has been featured on numerous radio and television shows, and Internet news

sites.

Creative, edgy advertising is the name of the game for the online casino, which is credited for a surge of popularity and notoriety in outrageous eBay auctions. Over the past few months, they have bought some of the auction site's most eccentric items including the Virgin Mary Grilled Cheese Sandwich, Ghost Cane, Evil Kermit Doll, as well as advertising space in the strangest of places such as cleavage, pregnant bellies, and foreheads.

"We now regularly receive thousands of emails from would-be sellers of outlandish items every day," said GoldenPalace.com CEO Richard Rowe. "This has truly become a phenomenon and has changed the way people think about marketing. It seems like there are no limits to what can be advertised. Perhaps the name 'GoldenPalace.com' will be as common as 'Richard' in a few years from now."

More information: www.GoldenPalace.com

News issued by: Golden Palace Casino

#

Original Story ID: (320) :: 2005-04-0428-004

Original Keywords: Golden Palace Casino, GoldenPalace.com, Charlotte Hungerford Hospital, Melissa, baby, name, birth, child, college tuition, eBay, auction, Richard Rowe, Terri Illagan, legal name, Virgin Mary Grilled Cheese Sandwich, Ghost Cane, Evil Kermit Doll, casino, internet casino, online, Hartford news, Connecticut newswire, GoldenPalace, mother, eccentric items, weird, auction naming rights Golden Palace Casino