

# Scrapbooking.com Draws One Billionth Visitor and Receives Scrapbookingtop50.com's #1 Alumnus Award

SAN DIEGO, Calif. – May 3 (SEND2PRESS NEWSWIRE) – Scrapbookingtop50.com (www.Scrapbookingtop50.com) today announced that Scrapbooking.com Magazine, which is ranked first on Scrapbookingtop50.com's list of world class scrapbooking sites, broke a new record, reaching one billion page views.



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*Photo Caption: Scrapbookingtop50.com's #1 Alumni Award*

"Our readership and subscriber base has gone through the roof," said Dennis A. Conforto, President and CEO of A-Z Media Group, Inc. of Carlsbad, California, who bought Scrapbooking.com in 1999. Mr. Conforto spent months perfecting the format of Scrapbooking.com Magazine and then launched the new Scrapbooking.com site in 2002.

"Today, Scrapbooking.com is one of the largest free content Scrapbooking sites in the world, and we are honored to be recognized by Scrapbookingtop50.com's respected panel, and to receive this prestigious award," said Conforto.

Scrapbookingtop50.com will officially recognize Scrapbooking.com and A-Z Media Inc. for their contributions and achievements within the Scrapbook industry with their Top Site Alumni Button. In addition, on National Scrapbooking Day on May 7th of this year, Scrapbookingtop50.com will induct Scrapbooking.com as the first of its alumnus to hit one billion page views and proudly award Scrapbooking.com with their official logo to display on their site.

"The scrapbooking industry faces many challenges right now, however, the opportunities for success have never been greater for those who are willing to do what it takes to go from good to great," said Conforto. "I believe it's a noble business and one that can grow ten-fold if we all learn how to make co-opetition really work, where we can cooperate and compete at the same time."

For more information please visit [www.Scrapbookingtop50.com](http://www.Scrapbookingtop50.com)

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