

# KaysBargains.com Seeks Entries for First Annual Blogette Award

**Kay's Bargains Hosts 2005 Blogette Award + \$1000 Grand Prize**

SAN DIEGO, Calif. – May 4 (SEND2PRESS NEWSWIRE) – For those searching for ways to promote and market a female-oriented Web site, Kay's Bargains announced today that it is now accepting entries for the first annual Blogette Award competition, at [www.kaysbargains.com/Contest.php](http://www.kaysbargains.com/Contest.php).



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*Caption: The first annual Blogette Award.*

Responding to the explosive increase of personal Web sites, joined with rising figures in the presence and influence of females on the Internet, Kay's Bargains is pleased to give authors of female-oriented Web sites a chance to get their work noticed and distinguished.

"As of 2004, they [women] comprised 51.6% of US Internet users, and that figure is expected to rise," according to eMarketer's report Women Online in the US, May 2005. The report also states, "Females have rapidly grown comfortable with technology and the Internet."

"This is definitely an exciting time for women online, and we here at Kay's share in the excitement and encourage the use of the Web as an avenue for women to express themselves," remarked Cindy Tsai, a team member at Kay's

Bargains.

The Blogette Award is a Web site competition dedicated entirely to recognizing the best female-oriented Web site. Any Web site written, run, created by or geared towards females can enter.

The Grand Prize: A \$1000 US cash award to the entrant with the most votes based on the public online voting poll at [KaysBargains.com](http://KaysBargains.com).

To get a site in the running for the Blogette Award, entrants should visit the Blogette Award Web site at <http://www.kaysbargains.com/Contest.php>, where they will find submission guidelines and the official online entry form. Deadline for entries is June 25, 2005.

About The Blogette Award

The Blogette Award competition helps increase recognition for female-oriented Web sites. The Award encourages readership to each entrant's Web site, promotes female-oriented online communities and generates substantial media coverage for all entrants.

About KaysBargains.com

KaysBargains.com ([www.kaysbargains.com](http://www.kaysbargains.com)), based in San Diego, California, is a leading provider of deals and bargains targeted towards female consumers online. KaysBargains.com is a guide that identifies bargain prices, freebies and current coupon codes and rebates for the expanding population of female shoppers online.

By combing reputable retail stores on the Web for current promotions on a daily basis, the site features daily news that is continuously updated with information on the latest deals online.

More information: [www.kaysbargains.com/Contest.php](http://www.kaysbargains.com/Contest.php)

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