

Le Book Moderne Giggles Early at Tattered Cover

DENVER, Colo. – June 2 (SEND2PRESS NEWSWIRE) – Le Book Moderne, LLC (www.lebookmoderne.com) announced today that the first GiggieTin(TM), artfully decorated tins containing an illustrated children's story coupled with an audio CD of original songs and interactive content, will now be available at all Tattered Cover stores (www.tatteredcover.com) on June 5, 2005. The release date is a full two weeks earlier than the date they had initially planned for.



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Photo Caption: GiggieTin(TM), artfully decorated tins containing an illustrated children's story and audio CD of original songs and interactive content.

"We are very excited about the early release," said Michael St. James, Creative Director at LBM. St. James added: "LBM makes a \$1.50 donation directly to the Children's Miracle Network from the sale of each GiggieTin(TM), early sales opportunities are more than welcome."

The first GiggieTin(TM) to be released, "The Jiggieworm" (ISBN 0976845008), is the story of a dancing worm spreading merriment, written by Heather Carr, illustrated by G. Carr, with a soundtrack and sing-along songs written by St. James. "The design of the product is intended to be easy for small hands to open and close while being sturdy enough to tolerate travel and play," said

Mary Carr, Sales Director for Le Book Moderne.

When asked about partnering with Tattered Cover stores, Carr replied: "We pursued an agreement with Tattered Cover because we choose to support independent bookstores, specifically those associated with Booksense.com. Our goals of providing superior products for children and supporting our community are perfectly realized with the integrity of independents like Tattered Cover. We will apply that philosophy as we expand in-store availability nationwide."

Le Book Moderne is supporting the GiggleTins(TM) launch with live performances called GiggleTin Story time. These performances include a reading of the story by Sara Hofer and performance of several songs from the tin by Hofer and St. James. "GiggleTins(TM) are a new idea in children's entertainment gifts and the material included lends itself naturally to live performance. Initially we had planned to perform only for patients and families at The Children's Hospital, but the response has been so positive that we have decided to expand to stores and festivals as well," said Hofer.

Hofer and St. James will be performing at The People's Fair in Denver Sat June 4-11:20 a.m. and Sun June 5- 12:20 a.m. and 3p.m.
<http://www.peoplesfair.com> for more info.

The Jiggleworm

Carr, Heather

Hardcover Special First Edition

Pub: Le Book Moderne, LLC

ISBN: 0976845008

Price: \$21.95

About Le Book Moderne, LLC

Le Book Moderne is the creator and publisher of GiggleTins(TM). Based in Denver, Colorado and led by a family of award winning artists, parents and business partners, Le Book Moderne is dedicated to fostering community involvement, utilizing fair market resources and partnering with contributing artists and musicians.

Le Book Moderne is proud to be a corporate partner of Children's Miracle Network benefiting The Children's Hospital in Denver and National Jewish Medical and Research Center.

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