

It's in the Juice – 1ST STEP for Energy Liquid Multivitamin: A Safe Alternative to Anabolic Steroids

HOUSTON, TX – June 14 (SEND2PRESS NEWSWIRE) – In the midst of scandal surrounding the athletic world concerning anabolic steroids and performance enhancing drugs, a company has quietly become a leading player with a safe alternative, yielding extraordinary results. High Performance Fitness, Inc. is quickly dominating the market after proving itself effective among highly competitive athletes with 1st STEP For Energy, its liquid multivitamin and mineral supplement.



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Photo Caption: 1ST STEP For Energy Liquid Multivitamin.

1st STEP first exploded in the athletic sphere six years ago. It is the multivitamin and mineral supplement of choice by over 10,000 professional, Olympic and collegiate athletes that turn to supplementation for a competitive, physical edge. Over 100 universities and professional sports teams purchase 1st STEP, including the 2002 and 2003 NCAA National Football Champions; the Ohio State Buckeyes and LSU Tigers.

Rejecting trendy ingredients or herbs, 1st STEP For Energy provides 71 high-quality vitamins and minerals the body needs and utilizes. 1st STEP is a liquid uniquely formulated for optimum absorption, thus maximum benefits.

Great-tasting and light with no aftertaste or reflux, 1st STEP is a safe, natural multivitamin and mineral supplement for men and women, athletes or not, to consume on a daily basis.

But don't be fooled. While 1st STEP is proven in the athletic world, it is still formulated for the non-athlete as well. The one oz. shot of the liquid vitamin is easily absorbed and gives your body the correct vitamins and minerals it needs to function at its peak. Whether your body needs a pick-me-up during the day or help in muscle recovery after a strenuous workout, liquid 1st STEP For Energy is the answer.

It's in the Juice.

For more information, visit www.highperformancefitness.com or contact Jay Cicero of High Performance Fitness, Inc., (813) 849-2062, hpf@mindspring.com.

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