

VanityTel.com Helps Customers Hunt for Buried Treasure in Their Telephone Number

LONG BEACH, Calif. – June 15 (SEND2PRESS NEWSWIRE) – Vanity Tel Corp. (www.vanitytel.com) today announced the launch of their new online service, designed to connect people who have valuable and desirable telephone numbers with the people, professionals or corporations who want to buy them.

“There may be a treasure buried right in your own phone number,” said David Zolty of Vanity Tel. “The ‘hidden treasure’ is what your telephone number spells. If it spells the name of a business or a profession, it could be worth a fortune to somebody else.”

In order to find out if a telephone number is valuable, simply visit the VanityTel website and punch in any seven digit phone number. Instantly, all possible spellings using the letters in that number will pop up. If one of those spellings is WALMART or DENTIST, that phone number may be as good as a winning lottery ticket.

“A really good telephone number increases brand recognition which in turn can increase sales dramatically, so these special numbers are in extremely high demand,” said Zolty. “Businesses and professionals are willing to pay top dollar to get them. The trouble is, most people with valuable numbers don’t even know that they have them. VanityTel helps people discover the value in their numbers, and puts them in touch with the professionals and businesses who want to buy those numbers.”

If the number spells a business name, describes what a business does or is simply easy to remember, VanityTel will list that number in a registry browsed by and presented to professionals who are in the market for specialty numbers for their business. There is a nominal fee for every number listing in the registry, and there is an additional fee once the number is sold or leased. As part of its service, VanityTel also facilitates the exchange between buyer and seller, and acts as an escrow agent to ensure that all parties are satisfied.

“It doesn’t cost anything to see what your number or your friend’s number might spell,” said Zolty. “And who knows? There may be a treasure buried in your telephone number.”

For more information or to perform a search on a phone number please visit www.vanitytel.com.

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