

For Patients with Primary-Progressive MS, Diamonds Really are a Best Friend

FRESNO, Calif. – June 20 (SEND2PRESS NEWSWIRE) – Kaizer Diamonds International, Inc., an industry leader in quality wholesale diamonds and diamond jewelry, today announced that they are beginning another Mystery Auction on eBay (eBay user ID – kdi-inc) to benefit research into new treatments for Primary-Progressive MS. The hidden treasure chest, prepared by Kaizer Diamonds, is guaranteed to contain items worth at least \$100,000. All mystery items will be accompanied by a Certificate of Authenticity as well as an appraisal.



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Photo Caption: Kaizer Diamonds Mystery Chest to Benefit MS Research.

“Primary-Progressive MS has slowly yet steadily robbed my mother of her life,” said Julee Harris, President and CEO of Kaizer Diamonds, International. “It’s painful to watch my once independent and vital mother struggle to accomplish even the simplest tasks, and know that she will only get worse because of the lack of research into new treatments.”

“PPMS moves very slowly, and presents very few clear indicators by which to measure the effectiveness of new treatments, so most clinical trials are structured for volunteers with Relapsing-Remitting MS (RRMS), the most common form of MS. The result is that there are precious few treatment options available to the 60,000 plus Americans with PPMS. And yet every day my mom

gets a little worse. Every day brings new challenges for us both and so little help available. I want to do something to change that. I own my own diamond business so I thought; why not say it with diamonds?"

Every 10 days Kaizer Diamonds International be holding Mystery Auctions and donating 10%-20% of their proceeds to researching new treatments and a cure for this truly devastating disease.

"As a daughter and a primary care-giver for someone struggling with PPMS, I know first hand just how urgent it is to fund research efforts into this often overlooked form of MS, so that new treatments can be made available to patients like my mom, who are suffering, and have so little hope for recovery. Our goal is to raise \$200,000 with the Mystery Auctions this year alone, and with this creative plan and our unwavering dedication, although we are just a small company, I know we can accomplish big things."

For more information or to bid in the Mystery Auction, visit ([eBay item #5590881545](#)).

Disclaimer: auction subject to change – see listing on eBay for current information. Auction scheduled to end Jun-26-05 20:03:44 PDT.

News issued by: Kaizer Diamonds International, Inc.

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Original Story ID: (496) :: 2005-06-0620-003

Original Keywords: Kaizer Diamonds International, Inc., mystery chest, ebay auction, MS Research, Relapsing-Remitting MS, RRMS, Primary-Progressive MS, multiple sclerosis, Fresno, California news, diamond, gems, jewelry, fashion Kaizer Diamonds International, Inc.