

Junior Enterprises Introduces The SipGrip; the Hottest New Trend in Java Land

YOUNGSTOWN, OH – July 11 (SEND2PRESS NEWSWIRE) – Junior Enterprises (www.sipgrip.com) announces the launch of their flagship invention, the SipGrip, a uniquely designed gripping handle, which is revolutionizing the way java lovers grip and sip their Joe.



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Caption: The SipGrip helps coffee lovers get a handle on it.

"I invented the SipGrip because I'm a coffee lover, and I got tired of burning my hands on those flimsy cardboard jackets you get at coffee houses," said John Kroner, Jr. President of Junior Enterprises, and inventor of the SipGrip. "The SipGrip is a stylish, comfortable and convenient gripping handle that fits most coffee and cappuccino cups. So you can sip your coffee on the go without worrying about burning your hands or spilling your coffee. With the SipGrip, your cup will be so stable; you can probably even jog with your Joe."

The SipGrip, which costs \$6.95, is constructed of high quality woven elastic, with a thick plastic handle that fits most disposable cups. Additionally, the SipGrip is an environmentally friendly accessory for your cup that is designed to give disposable cups superb and stylish balance and support. When

not in use the SipGrip slips easily into a pocket or attache.

“We believe that this is the hottest new accessory in the world of coffee appreciation,” said Kroner. “We’re taking the coffee drinking experience to the next level.”

For more information or to purchase the SipGrip please visit www.SipGrip.com.

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