

# Brisvegas Bikinis Begin Bold Brand for the Global Market

BRISBANE, Australia – July 14 (SEND2PRESS NEWSWIRE) – Australia's newest sexy swimwear company, Brisvegas Bikinis ([www.brisvegasbikinis.com](http://www.brisvegasbikinis.com)) will lead the world in swimwear trends with the recent launch of its 2005/6 summer range.



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*Photo Caption: Brisvegas' opening season's styles include a choice of hip huggers and micro Brazilian bikinis. Source: (c) Brisvegas Bikinis.*

"After extensive research, the team at Brisvegas Bikinis uncovered that there is an ever increasing demand for glamorous micro Brazilian style bikinis amongst women and that in the men's swimwear range a need was there for a classy g string," said Brisvegas Bikinis' Director, Laurie Roache. "The glamorous new range has been developed with style and class in mind to cater for the men and women of the world who want something that is unique and fulfilling to wear."

Brisvegas Bikinis has the most flexible range of bikinis on the market and states this is a key ingredient in the attraction to the brand. "With Brisvegas Bikinis, our customers can mix and match different tops, bottoms and sizes to create their own style, perfect fit and allow their individual personality to shine through," Laurie mentioned.

Photo Gallery of Brisvegas Bikinis:

[brisvegasbikinis.com/links/photo\\_gallery.html](http://brisvegasbikinis.com/links/photo_gallery.html)

This inaugural range is the most exciting yet to hit the global bikini market. The opening season's bikinis include a choice of two hip huggers and numerous micro Brazilian bikinis.

*\* The Boobie Trap which is a classy hip hugger camouflage style.*

*\* The Gabba, a glamorous orange hip hugger with a distinctive and unique tie at the sides.*

*\* Patriot Dames, a micro brazilian bikinis that showcases "stars and stripes."*

*\* Cream Buns, a beautiful light cream colored bikini.*

*\* The Wink, a shiny pink style.*

*\* The Platypus, a classy micro bikini that identifies the company with Australia is a thong style named after the uniquely Australian duck billed webbed feet mammal with the body like a beaver. It is available in three hot colors, red, green and black.*

"Brisvegas Bikinis launch strategy is to offer top quality low cost bikinis to the global community. To make our business customer friendly and the products within easy reach of all people."

"In the history of global online bikini shops, Brisvegas Bikinis is one of only a few start-up businesses that offer a flat postage and handling charge no matter where the customer lives in the world or how large or small the order."

"The team at Brisvegas Bikinis believe there is nothing that can stop us from providing low cost, high quality bikinis to the global community. To then continue to expand and offer more products with the same goal of low cost and high quality."

"The company is currently breaking into the USA market with a view to then move into the European market on a larger scale. The team at Brisvegas

Bikinis love a challenge and a chance to showcase some uniquely Australian designed cheeky bikinis to the world," Laurie commented.

The men's and women's wear range is available at [www.brisvegasbikinis.com](http://www.brisvegasbikinis.com).

News issued by: Brisvegas Bikinis

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