

# Industry Experts Join Forces to Afford Real Estate Industry On-Line Edge

## Principal Broker Online Announces Launch of On-Line Trade Magazine Providing Valuable Resources to North America's Real Estate Industry

PORTLAND, Ore. – July 19 (SEND2PRESS NEWSWIRE) – With rising costs of property and the increasing number of licensed real estate agents in the US and Canada, competition is tough! Agents and brokers need to employ all the tools at their disposal to better serve their clients, and property professionals who have the edge will reign victorious. Principal Broker Online ([www.principalbrokeronline.com](http://www.principalbrokeronline.com)) is positioned to be the online resource that will give savvy industry professionals the edge they need to succeed.

Launching on July 25, 2005, this valuable publication will be the go-to resource to get the latest scoop from experts in all disciplines, while being the real estate industry's 'one stop' shopping venue.

James Breitbarth, President of Principal Broker Online, a conceptual visionary, is the innovator that people in the real estate industry need, to grow and succeed!

Principal Broker Online ([www.principalbrokeronline.com](http://www.principalbrokeronline.com)) is an on-line magazine, previously available in hard copy. Launching on July 25, 2005, this trade publication will provide the most valuable resource for top producers to communicate and learn. Among services offered are industry training, degree programs, Title companies, Mortgage Brokers, Appraisers and others, vital to the transfer of residential and commercial property. [Agentmate.com](http://Agentmate.com), a close working affiliate, is just one of many useful resources that subscribers will be able to access.

How does Principal Broker Online work? Top producers may contribute articles of interest, while gleaning a wealth of information from each other and maintaining an open stream of unbiased communication. Although there is free access to this powerful site, serious producers will subscribe to the nominally priced Premium Membership to gain access to discounted products. From new vehicles to PDA's and computer equipment, Principal Broker Online offers huge cost savings to those who currently pay for every step of their success.

Born in Portland, OR, educated at Lynfield and Lewis and Clark Colleges, Mr. Breitbarth has surrounded himself with all the experts needed to provide a dynamic, simple, and safe environment for the real estate industry to gain access to honest communication as well as numerous benefits, if they belong to this elite membership.

"What has been lacking in this industry is an independent opportunity to provide security. The real estate industry needed an open channel of communication, not tied to any one brokerage or company in particular in

order to provide a non-biased view of property ideas," Mr. Breitbarth said. "The industry needed an 'open voice' that they could contribute to and benefit from."

"Shared Vision, Shared Mission and Shared Reward is our goal," Breitbarth concluded, "basing the success of Principal Broker Online on the synergistic alliance, providing a 'win-win' to all concerned." Clearly this will make Principal Broker Online the place to go for information and education for the Real Estate industry.

More information: [www.principalbrokeronline.com](http://www.principalbrokeronline.com).

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