

Principal Broker Online Appoints New Editor-in-Chief

New On-Line Magazine Dedicated to the Real Estate Industry, Appoints Security Guru

PORTLAND, Ore. – July 22 (SEND2PRESS NEWSWIRE) – Principal Broker Online, a new and innovative on-line publication dedicated to the Real Estate industry, has appointed Darity Wesley, as their Editor-in-Chief. Ms. Wesley who is Chief Executive Officer and Legal Counsel of Privacy Solutions, Inc. is a 20 year veteran of the public record and real estate information industry.



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Photo Caption: New on-Line magazine dedicated to the real estate industry, appoints security guru as editor.

An attorney, California real estate broker, and nationally sought after speaker, she is the founder of Privacy Solutions, Inc. a company which creates privacy, information security and data licensing options for industry, particularly focused on the public record and real estate industries.

Ms. Wesley served as Senior Vice President, Corporate Secretary and General Counsel to DataQuick Information Systems for twelve years. As general business counsel, Ms. Wesley was responsible for all transactional business for the company including all software, hardware and data licenses, a broad

range of intellectual property matters, credit, collection, employee relations, privacy and consumer relations, Internet and e-commerce site development. She was also part of the team working with issues which surround access to public records and the struggle with the government, new technologies and the impact on people, commerce and the government itself.

As Principal Broker Online's 'due north' and guiding light, Ms. Wesley's responsibility will be to create, develop, manage and maintain the production of editorial content and strategy with the Editorial Staff. While also working closely with the Board of Directors and CEO on the direction of the magazine, Ms. Wesley will develop and organize the content of web products.

Asked about her new appointment to Editor-in-Chief of Principal Broker Online, Ms. Wesley said that she will continue with her present roles in business but with time devoted to Principal Broker Online, because she saw the Real Estate industry as being in transition. "It's evolving", she said "and people are no longer just buying a house anymore. I want to be able to add my wisdom of vision, so that there is a win-win for all".

Ms. Wesley prides herself on staying abreast of all new security laws, especially with regard to the Real Estate industry and will be attending the upcoming Inman Real Estate Connect conference in San Francisco, July 27-29, 2005. At this conference, she will present on the importance and necessity for information security and the IT Policies and Procedures necessary for an organization to protect itself from potential liability as well as public relations disasters.

Ms. Wesley did her undergraduate work at San Diego State University and earned her Juris Doctorate from the University of San Diego School of Law.

More information: www.principalbrokeronline.com

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