

First Ever E-Democracy Symposium: 'Campaign Guru' to Speak

Ravi Singh to Discuss Candidate-Voter Relationships in Minneapolis, Minnesota

MINNEAPOLIS, Minn. – July 25 (SEND2PRESS NEWSWIRE) – Online campaigning expert and CEO of ElectionMall Technologies, Inc. (www.electionmall.com) Ravi Singh will discuss how candidates engage and inform voters through the Internet at the first ever international conference focused on local e-democracy. The International Symposium on Local E-Democracy will explore leading e-democracy trends around the world and will include field visits to area government and community e-democracy projects.

Singh will be on a panel discussing e-voting, voter education, and voter participation in the information age.

"On-line voting should be a reality," said Singh. "Internationally, several countries are ahead of the United States in terms of taking advantage of different types of technology and the United States has struggled to standardize and modernize its voting and electoral procedures. I think this opportunity will be first of many on going discussions."

According to The Internet and Campaign 2004, a report by the Pew Internet and American Life Project, 35% of Internet users, or about 43 million people, said that they used email to discuss politics. 49% of all Internet users said "the Internet raised the overall quality of debate" during the 2004 campaign, while only 5% said the quality of debate was lowered.

"There is no doubt that the Internet is here to stay and will play an increasingly crucial role in upcoming elections whether from a candidate's or from a voter's perspective," said Singh. "We are just beginning to see the emergence of true e-democracy here in the United States and around the world."

Singh is the founder of ElectionMall Technologies, Inc., a leading non-partisan technology company that provides candidates, citizens, and political parties with tools and products to help them win elections.

Singh, a native of Chicago, Illinois, was the first Asian Sikh American to run for a seat in the Illinois State House with a turban and again made history during his campaign by launching both the first "online chat – town hall meeting" and Internet candidate campaign website in the district in 1997.

Singh has been described as the "Campaign Guru," and USA Today Weekend Magazine(R) recently named Ravi as one of the "five new powerbrokers whose sites and bites may well influence how you cast your ballot come November."

The International Symposium on Local E-Democracy will take place on July 26 at the Herbert F. Humphrey Center at the University of Minnesota.

FYI: Ravi will have a limited amount of time on Tuesday July 26, 2005 to conduct interviews with the media. Any press requests for interviews should be sent to press@electionmall.com. For further information regarding ElectionMall Technologies, Inc you can visit www.electionmall.com.

About ElectionMall Technologies Inc.

Founded by Ravi Singh in 1999 and funded by Microsoft executive George Spix, ElectionMall Technologies, Inc. is a leader in campaign and election technologies providing a "one-stop-shop" approach to clients ranging from the last two presidential races to local school board elections.

ElectionMall Technologies, Inc. is also a member of the European Association of Political Consultants (EAPC), American Association of Political Consultants (AAPC), and the International Association of Political Consultants (IAPC) with offices in Washington, D.C., Chicago and Los Angeles.

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