

iExplore Upgrades Website – Adds ‘Find A Travel Buddy’

CHICAGO, IL – July 29 (SEND2PRESS NEWSWIRE) – iExplore (www.iExplore.com) announced today the launch of the newest version of its award-winning adventure travel website. Version 4.0 includes richer content and community sections.



www.Send2Press.com

Photo Caption: iExplore’s new ‘find a travel buddy’ feature can assist solo travelers in meeting new companions with similar exotic travel interests.

The site now offers many new features, including:

- * Easier site navigation and improved look and feel – better trip search functionality*
- * Expanded travel guides – now research over 223 countries and 50 U.S. states worth of destination guides*
- * New community section—read travel journals, view 200,000 traveler photos and “find a travel buddy”*
- * New trip rating system – search trips based on physical difficulty, comfort/luxury and exclusivity/independent aspects of each trip on a scale from one to five*
- * Client testimonials – don’t take our word on it, hear what happy past customers have to say about their iExplore experience.*

iExplore's Founder and CEO, George Deeb, said "This redesign has been a long time coming and better positions iExplore for the future." Deeb continued, "I think consumers will really like our 'find a travel buddy' functionality to help save on single supplement costs and to assist solo travelers in meeting new companions with similar travel interests."

About iExplore, Inc.



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Founded in 1999, iExplore is the leading online seller of adventure and experiential travel. iExplore offers hundreds of made-to-order, guided tours that visit the farthest corners of the earth, particularly the man-made and natural wonders of the world. iExplore services its clients through an expert staff of adventure consultants at 1-800-IEXPLORE and online at www.iExplore.com. iExplore has been named the "Best Adventure Travel Website" by Forbes Magazine for five years in a row.

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News issued by: iExplore, Inc.

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Original Story ID: (615) :: 2005-07-0729-002

Original Keywords: adventure travel, iexplore inc., tourism, vacation, getaway, explore, Best Adventure Travel Website, forbes, iExplore, Inc.