

PC Kidz LLC, a Tyler, Texas Based Children's Computer Education Company Announces the Sale of its Third Franchise in Texas

TYLER, TX – August 9 (SEND2PRESS NEWSWIRE) – Jayn Higgins of Arlington, TX will be the managing owner of PC Kidz West Metro, the third company franchise in Texas. The new franchise will serve the western sector of the Dallas- Fort Worth Metroplex which includes the central, western and southern portion of Tarrant and all of Johnson county. The company will continue to offer computer education classes to preschool and school age children through public and private preschools and early education programs.



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Photo Caption: Jayn Higgins of Arlington, TX will be the managing owner of PC Kidz West Metro.

PC Kidz offers a comprehensive curriculum that focuses on establishing computer literacy and technology skills in children between the ages of 2 – 10 years. This innovative approach not only aligns the curriculum with both state and national technology standards, but presents the lessons with the child's developmental abilities in mind.

Jayn Higgins, a licensed teacher and clinical psychologist of 23 years, adds

"I'm absolutely thrilled to become part of the PC Kidz family, and I look forward to expanding the services among underserved populations. Introducing this type of technology at such a young age will develop fine motor skills, analytical reasoning ability, and most assuredly give children the competitive edge they will need to excel in years to come."

For more information about PC Kidz West Metro please contact Jayn Higgins at 817-914-1988, by e-mail at Jayn @ pckidzusa.com, or visit the PC Kidz website at www.pckidzusa.com.

PC Kidz(TM), the brainchild of Steve and Tammy Perry, was formed in 2001 after Tammy , a former elementary school teacher, noticed a void in basic computer skills with her students. The PC Kidz program is currently offered in over 140 educational child care centers within the three franchised and eight company owned territories in Texas and currently serves over 2,000 students per month.

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