

# Israeli Prime Minister Ariel Sharon's Battle-Stained Bandage Sold On eBay

**Relic from 1973 'October War' Now Belongs to Internet Casino**

PARIS, FRANCE – August 12 (SEND2PRESS NEWSWIRE) – Tying together the past and present, the authentic bandage that was used to treat the head injury of Prime Minister Ariel Sharon from the 1973 October War was sold on eBay to popular online casino GoldenPalace.com for \$10,000. The seller claims to be the son of an army medic who changed Sharon's bandage and kept the bloodstained one as a souvenir.



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*Photo Caption: Bandaged Israeli Prime Minister Ariel Sharon During 1973 October War.*

The current Israeli Prime Minister was a General during the war and was wounded by Egyptian troops at the Suez Canal. One of the most well-known images of the war is of the bandaged Sharon meeting with fellow officials to plan strategy.

"We have received a lot of media attention with our unconventional marketing campaigns, especially our eBay purchases," said GoldenPalace.com CEO Richard Rowe. "Although the authentic head bandage worn by Ariel Sharon has political significance, the goal of our collection of religious, historical, and other unusual items is to make headlines worldwide and we want to continue to

capitalize on this unique way to get exposure. We intend to bring the bandage on tour with our other items and will determine our future plans for it based on the reaction it receives. This extraordinary piece of history is a worthy addition to our collection and we are hopeful it will reach people all over the world.”

Setting the standard in marketing creativity, GoldenPalace.com has devised some of the most exciting and outrageous advertising campaigns in the past few years. Recently, items such as the Virgin Mary Grilled Cheese Sandwich, Britney Spears’ Pregnancy Test, and Pope Benedict XVI’s previously-owned VW Golf have garnered extensive worldwide media attention for the casino.

More information: [www.GoldenPalace.com](http://www.GoldenPalace.com)

News issued by: GoldenPalace.com

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Original Story ID: (657) :: 2005-08-0812-001

Original Keywords: ebay auction, golden palace, Ariele Sharon’s battle stained bandage, Israeli prime minister, ebay, seller, 1973 october war, paris france, richard rowe GoldenPalace.com