

# 25 Security Industry CEOs and Presidents Share Their Views on Growth Trends and the Business of Security

NEW YORK CITY, NY – August 16 (SEND2PRESS NEWSWIRE) – For the 10th consecutive year, the Securing New Ground(TM) (SNG) Conference will bring together more industry leaders and investors than any other security industry conference. On November 16 & 17, more than 25 Presidents and CEOs from the security industry's leading suppliers, integrators and investors will present their views on business trends and the investment outlook for the security industry. As described by Jules Kroll, Founder of Kroll Inc. and current Vice Chairman of Marsh Inc., SNG is "Excellent. Thought provoking. Right on target. The best conference of its kind in the world."

The dynamic created by bringing investors together with market leaders continues to attract the "who's who" of the industry along with those funding the markets growth to the Roosevelt Hotel in NYC. The two day conference provides an unparalleled snapshot of the market sectors expected to change the future of the industry plus provide critical information designed to help industry veterans and new investors refine strategies, focus investment and avoid pitfall.

One of the hallmark sessions of the Conference is "Follow the Money" presented by experienced investors Capital Source, Northwest Capital Appreciation and Quadrangle Group. The session, designed to enlighten potential investors or companies wanting to attract investors, has proven invaluable and worth the price of admission.

Other conference highlights include: Jeffrey T. Kessler, Senior VP of Lehman Brothers and "Wall Street's guru on the security industry" will talk about how Wall Street views the market, what sectors and companies are poised for growth and what trends will reshape the traditional industry. Conference attendees will receive a free copy of Kessler's 2006 Security Industry Report.

Keynote speaker, Frank C. Lanza, Chairman and CEO of L-3 Communications Corporation (NYSE: LLL) will provide insights on how security companies can leverage change and find untapped opportunities for growth. Other companies participating that have had a major impact on the industry include Siemens Building Technologies (NYSE: SI) Honeywell Security Monitoring, Guardian Protection Services and The Department of Defense.

About Securing New Ground(TM)

Securing New Ground(TM) is the only conference in the security industry focused on the "business of security." The leaders from all aspects of the security and financial communities come together to discuss trends, opportunities and the businesses changing the face of the industry. For more

information about the Securing New Ground(TM) Conference go to:  
[www.SecuringNewGround.com](http://www.SecuringNewGround.com).

The conference was founded in 1995 by Lehman Brothers Inc. – Jeffrey Kessler, ProFinance Associates, Inc. – Michael B. Jones, Sandra Jones and Company – Sandra Jones and was joined by BNP Media in 2005.

News issued by: Securing New Ground

# # #

Original Story ID: (672) :: 2005-08-0816-012

Original Keywords: Securing New Ground, Sandra Jones and Company, Lehman Brothers, investors, integrators, security, security industry, financial, business trends, new york, Frank C. Lanza, Jeffrey T. Kessler, BNP Media Securing New Ground