

AUDIO AVAILABLE: Podcast – Publishing Basics Radio, Covering the Book Business

NEW YORK CITY, NY – August 24 (SEND2PRESS NEWSWIRE) – Publishing Basics Radio released this week a series of interviews with the nation's top Print on Demand (POD) book publishers. The seven part series includes interviews with the CEOs of iUniverse(TM) and AuthorHouse(TM), as well as the former finance VP of Xlibris(TM). The podcast series is hosted by Ron Pramschufer, a 30-year veteran of the printing and publishing industries. His straight talking, no nonsense interviewing style falls somewhere between Colombo and Bill O'Reilly.

Rounding out the series are interviews with attorney Mark Levine, who talks about how to read the small print in POD publishing contracts, and Jan Nathan, Executive Director of the Publishers Marketing Association, who gives a conventional publisher's view of the POD industry.

WBJB Publishing Basics Radio is podcast weekly at www.WBJBRadio.com. Listeners can subscribe to the show at either the WBJB website or through iTunes.

To listen to this series go to <http://www.wbjbradio.com/series/pod.php>

The show's subtitle, "Where weekly we help authors navigate the self-publishing minefield," sums up the spirit of the show and its producers.

Publishing Basics Radio is produced by Emmy Award winner, Errol Smith of Jackstreet Media and sponsored by Selfpublishing.com and the Affiliate Nanocasting Network (ANN).

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