

# The \$250 Million Dollar Man – Film Maker Turns Popular Video Games into Movies on the Big Screen

SEATTLE, Wash. – August 24 (SEND2PRESS NEWSWIRE) – Filmmaker, director, and fundraising extraordinaire Uwe Boll is Hollywood's best kept secret. While major directors like Mel Gibson and Steven Spielberg get the glory Boll is quietly making profitable movies has raised over \$200 million dollars.

Boll has been a successful producer of films since 1992 and since 2000 has placed more than 10 film investment funds with a volume of over EUR 250 million in Germany. His track record has risen by more than 50% per year.

Boll's company Boll KG specializes in producing film versions of globally popular video games.

These film versions offer the advantage of serving an already broad fan community as the moviegoers already know the video game and/or comic strip.

SPIDERMAN, HULK, LARA CROFT, HOUSE OF THE DEAD, ALONE IN THE DARK, and BLOODRAYNE are examples of this type of film that primarily attracts so-called "heavy users" – people who go to the movies several times per month and often also play video games.

80% of the box office revenues are accounted for by 12- to 28-year-olds, and this is exactly the age group our productions target.

Boll, who is currently working on Dungeon Siege which has a \$60 million dollar budget, is accepted within the industry as a leading expert director for film versions of video games and is on the best of terms with all renowned game companies like Sega and Microsoft XBOX.

In times when sensible and profitable investments are rare and the creditor interest paid by banks is not that good, Boll is on a mission to increase awareness about his profitable movie projects and opportunities that exist for people who would like to work with his company.

"We have continuously improved our position in the film market that is dominated by U.S. companies. We were able to push through unique conditions as regards profit distribution or payment terms in favor of our investors. Guarantee payments and revenues are remitted directly to our account from all over the world, without any intermediate global distribution layer. At the same time we succeeded in signing top level Hollywood actors for our projects. Thanks to our unique film making business model we can continue producing films that would require twice the production budget in Hollywood," explains Boll.

Boll has mastered a system that can produce full-length, English-language

films in movie-theater quality starring U.S. actors that have the potential of being screened in movie theaters throughout the world. U.S. films command an average global market share of 80%. Therefore producing films that foreign markets perceive as "made in the U.S.A.", although all key positions are filled with Canadians and Germans.

Website (German): <http://www.boll-kg.de/>

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