

Atreus Systems Makes Pulver 100 List of Top Companies to Watch

Atreus' Leadership in VoIP Provisioning Secures Ranking on Pulver 100, Two Years Running

MELVILLE, NY – September 8 (SEND2PRESS NEWSWIRE) – Atreus Systems, the premier supplier of VoIP and advanced IP service provisioning software, today announced that it has been named to the 2005 “pulver 100” – the VoIP industry’s leading listing of privately held growth companies that represent the future of the communications ecosystem. Atreus has been named to this list for the second year in a row due to its carrier-grade deployments and significant growth rate over the past twelve months.



Send2Press® Newswire “Atreus’

leadership position in the service provisioning market continues to grow because of their commitment to helping service providers deliver advanced VoIP applications quickly and profitably,” said James Turino, Partner, Redwood Capital. “Atreus’ solution addresses the business and operational challenges providers face in delivering VoIP to their customers, while helping them leverage their IP Telephony investment with compelling IMS, Triple Play and enterprise-based offerings.”

Atreus’ Multi-Service Provisioning Solution empowers providers to improve the profitability of their consumer and business VoIP offerings, as well as a variety of additional value-added IP services. Through automated provisioning and self-management, Atreus empowers providers to quickly deploy feature-rich

VoIP and application bundles, while reducing the time, cost and complexity of rolling out new services, modifying features, and managing customer growth. Atreus delivers pre-integrated, multi-vendor support, including, feature servers, media servers, softswitches, ATAs, IADs and IP phones, enabling providers to speed their time to revenue, simplify market trials, and tailor their offerings to meet the needs of direct, reseller and partner channels. Atreus delivers the industry's largest library of modules that provision a diversity of advanced enterprise and consumer IP offerings, including VoIP, messaging, Voice VPN, conferencing, hosted call center, presence, anti-virus, anti-spam, PC backup, and collaboration services.

"This award underscores Atreus' continued momentum in securing service provider customers around the globe," said Jeff Pulver, Founder and Chairman of pulvermedia. "To be competitive, service providers must quickly and cost-effectively deliver a wide range of VoIP offerings demanded by their customers. This recognition is a strong endorsement of Atreus' successful track record in helping service providers speed time-to-market through the automated delivery of VoIP and complementary IP services."

"We are honored to be selected once again to this prominent list of high-growth companies that are leading the future of communications," said Andrea Baptiste, CEO, Atreus Systems. "Jeff Pulver is a true pioneer of the Internet telephony industry and this award is a validation of Atreus' dedication in helping service providers succeed with their VoIP business. Our customers consider our service provisioning solutions to be critical to their success, helping them to bring services to market quickly by streamlining all the steps required to successfully turn-up and manage subscribers for VoIP and advanced IP offerings."

Visit Atreus at booth 826 of the Fall 2005 VON Conference & Expo in Boston, MA from September 19-22, 2005 and learn how Atreus is helping communications providers win new business and lower costs with Atreus' automated provisioning, activation and customer self-management solutions for VoIP, IMS and Triple Play services.

About the pulver 100

Originally introduced in 2002, the pulver 100 features private companies in the communications sector that have substantial real-world deployments and enjoy significant growth rates. The value chain characterized by pulver 100 differs from the vertically integrated telecom model of the last century, focusing more on a networking-industry model that espouses open interfaces, connectivity decoupled from services, and software decoupled from hardware. For additional details on the 2005 pulver 100, please visit www.pulvermedia.com

About Atreus Systems

Atreus Systems(tm) is the premier supplier of VoIP and advanced IP service provisioning software. Winner of the 2005 Pulver100 Award, Internet Telephony "Product of the Year", and Communications Solutions "Product of the Year", Atreus helps service providers quickly deploy advanced IP services to both

consumer and enterprise markets, while reducing the time, cost and complexity of maintaining new offerings. Atreus delivers pre-packaged support for feature servers, media servers, softswitches, ATAs, IADs and IP phones, enabling providers to speed their time-to-market by streamlining all the steps required to successfully turn-up and manage a service. Atreus provides a growing library of provisioning, activation and customer self-management solutions for many services and technologies, including, VoIP, Triple Play, messaging, IP TV, security, IMS and collaboration services. Leaders including SAIC, Telcordia and Ericsson (Nasdaq: ERICY) sell Atreus' software to their customers worldwide. For more information, visit www.atreus-systems.com.

About pulvermedia

Founded by Jeff Pulver, pulvermedia produces the highly successful VON conferences, and is engaged in many activities that promote the growth of communication technology. By combining hardware, software, services, and various media outlets, pulvermedia ties together a number of companies including: VON Magazine; The VON Coalition; Free World Dialup (FWD); LibreTel; pulverinnovations, Blue Lava Software, and pulverRadio, to enhance the ways in which we communicate using innovative IP-based technologies. The pulvermedia Website is a key source of information for those in the IP Communications industry, and The Pulver Report (<http://pulver.com/reports>) has more than 50,000 subscribers – for whom it is a primary source of news and information on the latest developments in emerging net technologies. For more information, please visit www.pulvermedia.com.

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Contact Info:

Atreus Systems, Inc.
Tony Busa
(613) 233-1741 ext: 109
tbusa@atreus-systems.com

Pulvermedia
Todd Keefe
617-262-1968
todd@pulver.com

News issued by: Atreus Systems, Inc.

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Original Story ID: (765) :: 2005-09-0908-001

Original Keywords: Atreus Systems Inc., Pulvermedia, VoIP, advanced IP service provisioning software, pulver 100, ATAs, IADs and IP phones, VoIP Provisioning, telecom, James Turino, Andrea Baptiste, Fall 2005 VON Conference & Expo in Boston Atreus Systems,

Inc.