

BRANDCONTROL.NET(TM) Develops Integrated Preflight System in Response to Customer Demand

ELMHURST, IL – September 12 (SEND2PRESS NEWSWIRE) – BRANDCONTROL.NET, a Marketing Resource Management Systems developer and maker of BigCabinet 3.0, a turnkey browser-based solution that uses industry standard desktop publishing files and allows authorized users to repurpose original documents, announced today that it has released an Integrated Preflight system to help print professionals and system administrators keep tabs on the quality of files checked into BigCabinet 3.0.



Send2Press® Newswire

When uploading QuarkXPress files and Graphics/Images, BigCabinet 3.0 will now preflight the file for you, giving you valuable data about colors, dots per inch, size, and versioning. "Our customers have told us how much money is lost when there are errors in preflight," says Chris Parker, president of BRANDCONTROL.NET. "We developed this feature because we understand how valuable it is to know before you print that an image in your collect for output is RGB, for example, or that a font is missing from the zip."

Specifically, BigCabinet 3.0 will indicate the following:

For Quark Xpress files:

** General Data: Page count, document width/height, date last modified, version of Quark used, file size (in kb)*

** Publishing Data: All fonts in the document, all graphics in the document (type of graphic, DPI, RGB/CMYK), style sheets, H&Js, colors defined in document (e.g., CMYK, Pantone), trapping information, and list of color plates.*

Graphic/Image

** Type of image (RGB/CMYK), DPI, width and height in pixels, color profile, color depth*

About BigCabinet 3.0

BigCabinet 3.0 helps printers, print distributors, and their customers easily and cost-effectively generate print-ready documents online, while streamlining the overall production and ordering of marketing materials.

BigCabinet 3.0 is a turnkey browser-based solution that uses industry standard desktop publishing files and allows authorized users to repurpose the original documents without breaking brand or design rules. Everything from product information to editorial copy and images can be easily updated and customized through BigCabinet's easy-to-use Wizards. BRANDCONTROL.NET offers the application as an ASP, OEM, or server-installed solution that is customizable, extensible, and e-commerce ready.

About BRANDCONTROL.NET

The Elmhurst, Illinois-based organization founded by Chris J. Parker provides dynamic publishing solutions through its BigCabinet 3.0 application. As a former agency owner, print production consultant, marketing communications manager, and IBM world-wide business line manager, Parker founded BRANDCONTROL.NET with developing new technology that meets customer needs as the primary goal. No other product has merged the needs of these disciplines into a turnkey browser-based application that is simple to use and completely customizable to meet your business needs.

For more information, visit the company's Web site at www.BRANDCONTROL.NET.

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