HIPCOM Selects Atreus Systems to Automate Provisioning and Activation of Hosted VoIP Services

Atreus' Multi-Service Provisioning Solution Automates BroadSoft's BroadWorks(R) to Speed VoIP Service Delivery for Business and Wholesale Customers

OTTAWA, ON, Canada and LONDON, UK — September 13 (SEND2PRESS NEWSWIRE) — Atreus Systems(TM), the premier supplier of VoIP and advanced IP service provisioning software, today announced that HIPCOM has selected Atreus' Multi-Service Provisioning Solution to automate the delivery of its hosted VoIP service for businesses. By extending self-provisioning and management to customers and partners, Atreus will enable HIPCOMM to quickly deploy feature-rich IP telephony and application bundles, while reducing the time, cost and complexity of adding new offerings, modifying features, and managing customer growth.

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In a recent announcement, HIPCOM selected BroadSoft's BroadWorks(R) VoIP application software to support its suite of business VoIP services. This agreement leverages a strategic partnership between BroadSoft and Atreus creating a pre-packaged, automated solution that speeds the delivery of advanced IP Telephony services to their European wholesale partners. The integrated solution delivers operational and business support for a full range of VoIP business applications, enabling HIPCOM to reduce costs and rapidly introduce compelling communications bundles.

"We selected Atreus because they offered the only solution that delivered the scalability we needed to rapidly deploy hosted VoIP," said Tony Brook, CEO of HIPCOM. "Atreus' solution will help us to meet the growing demand for our VoIP portfolio while leveraging our existing systems to deliver a wide range of complementary bundles to our customers."

"We're proud to have been chosen by HIPCOM as it further validates the value we bring to provisioning hosted VoIP deployments," said Andrea Baptiste, CEO, Atreus Systems. "Our solution will help HIPCOM to grow its offerings while removing the complexity associated with deploying feature-rich VoIP services."

Award-Winning Multi-Service Provisioning Solution

Winner of the 2005 Pulver100 Award, Internet Telephony Magazine "Product of the Year", and Communications Solutions Magazine "Product of the Year", Atreus' Multi-Service Provisioning Solution empowers providers to improve profitability with Triple Play bundles and advanced IP offerings for enterprise and consumer markets. Atreus delivers certified, pre-packaged support for leading softswitch vendors, including, BroadSoft, IP Unity, Sonus, Sylantro and Tekelec, enabling providers to speed their time-to-market by streamlining all the steps required to successfully turn-up and manage a service. In addition, the Atreus solution includes pre-integrated support for feature servers, media servers, ATAs, IADs and IP phones, helping providers to speed their time-to-revenue, simplify market trials, and tailor their offerings to meet the needs of direct, reseller and partner channels. Atreus solves the VoIP delivery challenges of today, while positioning providers to meet their rapid growth plans with an industry-leading service provisioning library that bundles everything from VoIP and IPTV to messaging and desktop applications.

About HIPCOM

HIPCOM specializes in the provisioning of high-quality Hosted IP Telephony solutions, sold through a network of channel partners in the UK, and supported by a range of carefully-selected strategic partnerships with leading VoIP vendors world-wide.

HIPCOM is at the forefront of the industry, producing innovative Hosted IP Telephony solutions created specifically for the UK reseller channel and the UK SMB marketplace. Our platform provides carrier grade, five nines service with full enterprise telephony features, allowing partners to enter this rapidly-growing market, secure new business, and provide customers with advanced, feature-rich telephony services.

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About Atreus Systems

Atreus Systems(TM) is the premier supplier of VoIP and advanced IP service provisioning software. Winner of the 2005 Pulver100 Award, Internet Telephony "Product of the Year," and Communications Solutions "Product of the Year," Atreus helps service providers quickly deploy advanced IP services to both consumer and enterprise markets, while reducing the time, cost and complexity of maintaining new offerings. Atreus delivers pre-packaged support for feature servers, media servers, softswitches, ATAs, IADs and IP phones, enabling providers to speed their time-to-market by streamlining all the steps required to successfully turn-up and manage a service. Atreus provides a growing library of provisioning, activation and customer self-management solutions for many services and technologies, including, VoIP, Triple Play, Messaging, IP TV, Security, IMS and Collaboration services. Leaders including SAIC, Telcordia and Ericsson (Nasdaq: ERICY) sell Atreus' software to their customers worldwide. For more information, visit www.atreus-systems.com.

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News issued by: Atreus Systems, Inc.

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Original Story ID: (781) :: 2005-09-0913-002

Original Keywords: Atreus Systems, Inc., HIPCOM, Atreus xAuthority, VoIP, Triple Play, Messaging, IP TV, Security, IMS and Collaboration services, media servers, softswitches, ATAs, IADs, IP phones, hosted VoIP deployments, BroadSoft BroadWorks VoIP application, IP telephony, VoIP service for businesses Atreus Systems, Inc.