

Little Scoops Dishes Up Another Franchised Location

The Sweetest Party Place in Town Announces Grand Opening of Pomona

BLAUVELT, NY – September 14 (SEND2PRESS NEWSWIRE) – After experiencing tremendous success scooping out fun for hundreds of children's birthday parties, Michelle Violetto and Tanya Ehrlich, the co-founders of L.S. Franchise Corp., announced today the opening of their third franchised unit located in Pomona, New York in the Pace Setter Shopping Center on Route 202.



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Little Scoops, is a retro 1950's ice cream party place, opened in September 2002, and became an instant hit with New York children and their parents. The partners could tell they were on to something big when their flagship location in Blauvelt, New York was booked solid for a month before they had even opened their doors. Violetto says, "The franchise idea became obvious when so many customers began asking if we would help them set-up a Little Scoops in their area. Now we have three franchises open in their territories and five more opening by year end."

Little Scoops consists of a party room where children play a variety of interactive games that are set to popular and classic, age-appropriate music. Pizza is served along with Coca Cola beverages and when it is time for the ice cream, the party moves to the retro 1950's ice cream parlor. Kids get to create their own sundaes with a wide array of colorful toppings. Ehrlich comments, "Parents love it. We take care of all the set-up and clean-up,

leaving them to sit back and enjoy the party.”

Little Scoops sets the new standard for children’s parties. For more information, call (845) 558-6668 or visit them at www.littlescoops.com.

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