

# FierceVoIP Honors Atreus Systems as One of the 'Fierce 15' VoIP Companies of 2005

## Atreus' Leadership in VoIP Provisioning Secures Top 15 Ranking

OTTAWA, ONT., Canada – September 14 (SEND2PRESS NEWSWIRE) – Atreus Systems, the premier supplier of VoIP and advanced IP service provisioning software, announced today that it has been named to FierceVoIP's annual Fierce 15 list. This distinction honors Atreus Systems as one of the top 15 VoIP companies for 2005. FierceVoIP, an internationally recognized newsletter covering the voice over IP and IP telephony markets, evaluated hundreds of privately-held firms based on quality of deployments, strength of technology, revenue potential, company vision, partnerships, and competitive market position.



Send2Press® Newswire “We

recognize Atreus' leadership in the VoIP provisioning market and the company's dedication to helping service providers boost profitability with VoIP and sophisticated IP offerings,” said John Edwards of FierceVoIP. “A commitment to improving the service provider's ROI with advanced VoIP bundles, while enhancing the customer experience through self-service, is what makes this firm fierce.”

“This award is a strong endorsement to Atreus' leadership in the VoIP provisioning market and demonstrates its success in helping service providers accelerate the delivery of VoIP,” said Basharat Ashai, Analyst, iLocus.

“Being honored as one of the ‘Fierce 15’ VoIP companies validates Atreus’ track record in empowering service providers with operational efficiencies while achieving profitability faster through the automated delivery of VoIP and complementary IP services.”

“FierceVoIP is recognized for its in-depth understanding of VoIP technology and vendors,” said Andrea Baptiste, CEO, Atreus Systems. “We are very pleased to have been selected as one of the ‘Fierce 15’ VoIP companies of 2005 as it highlights our leading position in helping service providers solve the business and operational challenges of profitably delivering VoIP and advanced IP offerings.”

Atreus’ Multi-Service Provisioning Solution empowers providers to improve the profitability of their consumer and business VoIP offerings, as well as a wide variety of additional value-added IP services. Through automated provisioning and self-management, Atreus enables providers to quickly deploy feature-rich VoIP and application bundles, while reducing the time, cost and complexity of rolling out new services, modifying features, and managing customer growth.

Atreus delivers pre-integrated software support for a full range of leading vendors, including BroadSoft, IP Unity, Sonus, Sylanro and Tekelec, enabling providers to speed their time-to-market by streamlining all the steps required to successfully turn-up and manage a service. In addition, Atreus’ software automates the provisioning and configuration of a variety of VoIP devices, including, feature servers, media servers, ATAs, IADs and IP phones, helping providers to generate new sources of revenue, simplify market trials, and tailor their offerings to meet the needs of direct and wholesale channels. Atreus delivers the industry’s largest library of modules that provision a diversity of advanced enterprise and consumer IP offerings, including VoIP, messaging, Voice VPN, conferencing, hosted call center, presence, anti-virus, anti-spam, PC backup, and collaboration services.

Attendees at the wVoIP 2005 executive summit in San Jose, received a sneak preview of the list of winners at a reception held last night. The official list of all 15 winning companies along with descriptions about what makes them “Fierce” is available in today’s special issue of FierceVoIP and on the FierceVoIP Web site at .

#### About FierceVoIP

FierceVoIP, an internationally recognized email newsletter for the VoIP market, provides more than 18,000 executives a must-read briefing twice weekly on the top stories in the voice over IP and IP telephony industries. Visit for additional information.

#### About Atreus Systems

The logo features the text "News from Send2Press® Newswire" in white serif font, centered within a blue rectangular frame. The background of the entire graphic is a dark blue, abstract pattern resembling a network or fiber optic connections.

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Send2Press® Newswire Atreus

Systems(tm) is the premier supplier of VoIP and advanced IP service provisioning software. Winner of the 2005 Pulver100 Award, 2005 FierceVoIP Fierce 15 Award, Internet Telephony "Product of the Year", and Communications Solutions "Product of the Year", Atreus helps service providers quickly deploy advanced IP services to both consumer and enterprise markets, while reducing the time, cost and complexity of maintaining new offerings. Atreus delivers pre-packaged provisioning and configuration for a variety of VoIP devices, including, feature servers, media servers, softswitches, ATAs, IADs and IP phones, enabling providers to speed their time-to-market by streamlining all the steps required to successfully turn-up and manage a service.

Atreus provides a growing library of provisioning, activation and customer self-management solutions for many services and technologies, including, VoIP, Triple Play, Messaging, IP TV, Security, IMS and Collaboration services. Leaders including SAIC, Telcordia and Ericsson sell Atreus' software to their customers worldwide. For more information, visit [www.atreus-systems.com](http://www.atreus-systems.com).

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