

A Flower by Any Other Name Still Smells Like GoldenPalace.Com – Internet Casino Names New Breed of Flower

HOUSTON, TX – September 15 (SEND2PRESS NEWSWIRE) – GoldenPalace.com, the internet casino famous for outrageous and sometimes controversial advertising campaigns is showing a softer side with their latest marketing idea, paying \$5,000 to name a new Daylily flower.



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unique hybrid flower, which will officially be known as the GoldenPalace.com, is larger and shaped differently than a normal daylily. The new flower was developed by Robert Cobb of Webster Daylilies, whose has introduced over twenty of his grandfather's daylilies. He plans to send these new flowers out to many collectors around the country.

The GoldenPalace.com lily will be included in large public displays and will also be listed in next year's official American Hererocallis Society registry.

Setting the standard in marketing creativity, GoldenPalace.com has devised some of the most exciting and outrageous advertising campaigns in the past few years. Recently, items such as the Virgin Mary Grilled Cheese Sandwich,

Britney Spears' Pregnancy Test, and Pope Benedict XVI's previously-owned VW Golf have garnered extensive worldwide media attention for the casino.

More information: www.GoldenPalace.com

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