

Podcast Coaching Services Launched by Neotrope

LOS ANGELES, Calif. – September 19 (SEND2PRESS NEWSWIRE) – Neotrope(R), an entertainment marketing company established 1983, announced today the launch of a new Podcast Coaching Service package available through its Send2Press(tm) Newswire unit (www.Send2Press.com) which will provide professional media coaching for anybody who wants to be comfortable with and prepared for a Podcast interview.



Send2Press® Newswire

From

staying on message and making every sentence count, to “getting comfortable” before a scheduled interview, clients learn how to make the most of their opportunity for this new form of on-demand entertainment.

The Send2Press Podcast Coaching Service is a natural expansion of Send2Press’ existing professional media coaching services, managed by broadcast industry veteran Vickie Jenkins, founder of Performance Power Media Coaching (www.send2press.com/coaching/).

“Many of the skills needed in giving a good speech or media interview are also necessary for a compelling Podcast,” says Jenkins. “You want a strong open and close to your Podcast, and a body of information that’s conversational, concise, entertaining, and educational.”

She coaches most of her Podcasting clients via phone and the Internet, in one to two-hour sessions, which make it easy for Podcasters to incorporate the

techniques quickly. "When you have someone's attention – whether it's before a live audience or on the Internet – we help ensure it's the best performance you can give."

Jenkins' clients have appeared on the TODAY show, CNN, Oprah, Good Morning America, National Public Radio, as well as in the Wall Street Journal, USA Today, The New York Times, Inc. Magazine, and now numerous "Podcasts."

"This new Podcast Coaching package is specifically designed to help individuals become better prepared for a telephone 'Podcast' interview," says Neotrope President Christopher Simmons, who is a 25-year veteran of the PR and recording industries, a member of PRSA and ASCAP, and the host of a weekly Podcast show on PRNewsRadio(tm).

Clients also receive a free Podcast e-book on "The Top Five Things You Need to Know to Be Interviewed by Telephone for a Podcast," written by Christopher Simmons. This practical guide outlines in simple language what you need to prep for a phone interview, and helps keep you "fresh" and retain information from your Send2Press Podcast Coaching Program.

Podcast Coaching packages start at \$299 for the Basic Program. The Standard Program starts at \$599.

More information: www.send2press.com/coaching/podcast.shtml

Send2Press Newswire is a charter member of the International Nanocasting Association (INA).

News issued by: Neotrope

#

Original Story ID: (806) :: 2005-09-0919-002

Original Keywords: podcast training, coaching, media coach, phone interview, preparation, run through, dry run, prep, inline patch, nanocasting, Vickie Jenkins, Christopher Simmons, Performance Power Media Coaching Neotrope