

# e-tractions Receives Deloitte Technology Fast 50 Award as One of New England's Fastest Growing Technology Companies

BEDFORD, Mass. – September 26 (SEND2PRESS NEWSWIRE) – e-tractions, a leading provider of Internet marketing solutions, has been named as a recipient of Deloitte's exclusive Technology Fast 50 Award. The New England Technology Fast 50 recognizes the fifty fastest growing technology and life sciences companies in the region, based on percentage revenue growth over a five-year period. The precise rank within the list of Fast 50 winners for e-tractions will be announced at the awards ceremony to be held at the Bay Colony Corporate Center in Waltham, MA on September 22, 2005.

e-tractions president Mike Gauthier attributes the fast growth to several factors. He said, "Our message is resonating with firms across our target industries: pharmaceutical, technology and consumer. With e-tractions' technology and services our clients use the Internet more effectively to generate leads and optimize demand. Internet marketing has gone from the bleeding edge to the core of most well thought out marketing strategies. Gauthier adds, "We are proud to be recognized for the rapid growth, and equally proud to see two of our successful clients, Sepracor and Scansoft, as Fast 50 winners as well."

## About e-tractions

e-tractions, the Bedford, MA-based Internet marketing campaign company, was founded 1999 by a team of executives with expertise in the Internet, pharmaceutical, and Information Technology industries.

At the heart of e-tractions' solution is EnterAct(TM), an Internet marketing platform that clients use to provide their audience a memorable, effective online marketing experience. e-traction's proven, innovative techniques generate quality visitor traffic and transform visitors into qualified, educated leads. From there, e-tractions helps clients use the Internet to build long-term customer relationships and improve brand equity, while increasing revenues and decreasing customer acquisition costs. For additional information, visit [www.e-tractions.com](http://www.e-tractions.com).

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News issued by: e-tractions, Inc.

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Original Story ID: (841) :: 2005-09-0926-010

Original Keywords: e-tractions, Inc., Technology Fast 50 Award, Mike Gauthier, Internet marketing campaign company, EnterAct, Deloitte & Touche USA LLP e-tractions, Inc.