

# Sports-Stuff Announces Management and Business Update

SEATTLE, Wash. – September 26 (SEND2PRESS NEWSWIRE) – Sports-Stuff.com Inc. (OTC Pink Sheets: SSUF) is pleased to announce its new president, Mr. Kevin Day, effective immediately. A complete management team is being assembled and will be announced over the coming weeks.

Prior to taking on the new management role at Sports-Stuff.com Inc., Mr. Day founded the XML based programming company, Riskebiz Internet Services Inc. in 1999. In 2002, he co-founded Feed Me Sports Inc., a wireless web services company that specializes in publishing applications for the sports and entertainment industries. Mr. Day's complete bio can be found on the company's new corporate website.

## About SSUF

SSUF will be a publisher and distributor of sports and entertainment related content for mobile platforms. The company's goal will be to establish direct business relationships with wireless carriers, game developers, professional athletes and data providers to deliver mobile video games, ring tones, mobile web sites and SMS alerts.

More information: [www.wireless-sports-stuff.com](http://www.wireless-sports-stuff.com)

## "SAFE HARBOR"

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the securities Act of 1933, and are subject to Rule 3B-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and other results and further events could differ materially from those anticipated in such statements. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements.

(OTC Pink Sheets: SSUF / SSUF.pk)

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