

Animal Rescuer Discovers a Recipe for Prolonging Pets' Lives

DANA POINT, Calif. – September 30 (SEND2PRESS NEWSWIRE) – Ask Ariel Your Pet Nutritionist (www.AskAriel.com) announced today the launch of their new website AskAriel.com designed to help pets live longer and healthier lives through diet and nutrition.

“Contrary to some claims, ‘people food’ can actually be good for your pets,” says Susan Blake Davis, an animal rescuer and Clinical Nutritionist who founded Ask Ariel.

“But, there is a big difference between giving your pet a homemade meal made with fresh ingredients and giving your pet table scraps. Table scraps contain too much fat and other non-nutritious ingredients that can make pets sick and disagree with their physiology, but fresh meals made with balanced ingredients can help them ward off diseases and chronic conditions. I encourage people to give their pets wholesome nutritious meals made from lean meats, brown rice, flax oil and fresh vegetables-otherwise known as “people food.”

Davis' new website, www.askariel.com is a library of common pet diseases with guidelines on how to treat them using diet, nutrition and human supplements. Davis advocates natural homemade diets and teaches pet owners that high quality “people food” such as raw meat, vegetables and vegetable juices can help heal an ailing pet. All of her treatment plans and human supplements are veterinarian-approved.

“Susan Davis is very knowledgeable about nutrition and the holistic care of animals,” says Dr. David Gordon, a practicing veterinarian in Lake Forest, California. “She has achieved remarkable results.”

Davis is passionate about what she does and consults regularly with pet owners across the country helping them to use diet, nutrition and supplements to heal their pets. “Many pet owners aren't aware that some of the ingredients in many pet foods-even premium pet foods might be harming their pet's health,” said Davis. She teaches owners to choose wisely from a wide range of “people foods” and homemade diets to help their pet's overall health and wellbeing.

Davis' approach to animal healing is truly holistic in that she looks at the animal's complete health composite and doesn't try to recommend a “magic pill” for one specific problem. “Many websites try to sell one supplement to solve all of your pet's problems,” said Davis. “There is no ‘one cure, food or supplement’ that will solve everything. It just doesn't work that way.”

The popularity of Davis' practice and services like www.AskAriel.com follow an ever-increasing trend by pet owners who are looking for answers beyond traditional veterinary care to improve their pet's health and longevity. “The \$1 billion plus pet supplement industry is rapidly expanding,” said Bill

Bookout, President of the National Animal Supplement Council. "An estimated 20% of American households now purchase animal health supplements."

Proceeds from AskAriel.com will help fund Ariel Rescue, a charity founded by Davis that saves death row dogs from high kill shelters.

For more information about Ask Ariel Your Pet Nutritionist or Susan Davis, CCN, please visit www.askariel.com or call 949-499-9380.

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