

Best Selling Author Beverly West and R & B Vocalist 'Lemme' featured on Send2Press Podcast

TORRANCE, Calif. – Oct. 3 (SEND2PRESS NEWSWIRE) – Beverly West, co-author of a new book “TVtherapy: The Television Guide to Life” (Delta Books) which tells how we use TV to help us cope with everything from a bad hair day to a bad break up, is interviewed on the latest webisode of the Send2Press entertainment Podcast. The musical guest, Lemme, introduces the title track from her new CD on De-U Records, called “Take the Time.” The Podcast is hosted by PRSA and ASCAP member Christopher Simmons. The show is located at www.Send2Press.com/podcast/ and can be listened to “on-demand” in both RealAudio and MP3 formats, and subscribed to via iTunes or RSS/XML.



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Upcoming

guests include Daniel Edwards, an artist and sculptor who started a controversy with his “Ted Williams Death Mask” exhibition at New York’s First Street Gallery in September, and Suzy Chaffee (“Suzy Chapstick”) of the Native Voices Foundation, who is working with European royalty to get Native Americans to compete as a sovereign nation in the Olympics.

Photo Captions: Authors Beverly West and Jason Bergund (above). Recording artist “Lemme” (right).



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The show is hosted by Christopher Simmons, a veteran journalist and contributor to numerous entertainment and technology publications, an award-winning photographer and digital artist, a musician who has composed soundtracks for two TV cable shows, and a highly regarded marketing technologist who has been interviewed by TrendWatch, PCworld, Entrepreneur, and many other national publications.

Simmons is also the author of a forthcoming Podcasting book which covers the practical how-to aspects of developing content, the mechanics of recording and mastering, and optimization for the Web, as well as marketing and audience measurement and retention.

The podcast show can be listened to online, and is available for iPods in the iTunes(TM) Music Store, on-demand in both MP3 and RealAudio formats, and RSS/XML subscription for any music player or audio-enabled PC at:
<http://www.Send2Press.com/podcast/>

The RSS/XML subscription link is: <http://www.send2press.net/podcast/rss.xml>

The Send2Press(TM) Newswire Weekly Podcast is powered and produced by PRNewsRadio(TM).

Selected show content will also be available for use under Creative Commons license through the SwapCasts(TM) Network (www.swapcasts.com) starting in Winter, 2005. Send2Press is a charter and sponsoring member of the International Nanocasting Association (INA).

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Neotrope(R), established 1983 in California by Christopher Simmons.

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