

Protex International Corp. is Front-Runner in Key Environmental Initiative

Protex International Corp. sets example for U.S. businesses by immediate response to Key European Environmental Initiative heading soon to U.S.

BOHEMIA, NY – Oct. 7 (SEND2PRESS NEWSWIRE) – Protex International Corp. (www.protex-intl.com) announced today that they are one of the first U.S. companies to respond to the European Union mandate for Waste Electrical and Electronic Equipment (WEEE) by initiating a rapid resolution for environmental safety and protection.



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The WEEE

Directive, effective August 13, 2005, mandates the collection, re-use, recycling and energy recovery of electrical and electronic equipment at the time of its first disposal. Essentially, producers are responsible for providing take-back programs for all electrical and electronic equipment. WEEE will affect manufacturers, retailers, consumers and re-users of electrical and electronic goods.

By partnering with Aegus Solutions, the Protex Global Environmental Team's focus is green procurement through the resolution of component engineering, data gathering, component substitution and a set of detailed Bill of Materials compliance assessment.

"Protex has always been responsive to environmental causes," said Company President David Wachsman. "The WEEE initiative gives us the opportunity to do

our part personally on a global level. Our environmental team has enforced an immediate action plan for complete compliance including new company infrastructures, new WEEE compliant product designs, product markings, and end-user instructions. In addition, through our partnership with our international distributors, we are able to oversee and monitor compliance throughout the European Union.”

About Protex International.Corp.

For twenty years Protex has been a leader in providing premier, customized, loss prevention products and resources for retailers worldwide. Protex’s range of products include security-plus-power systems for electronics such as cell phones, cameras/camcorders, MP3 players etc., electronic alarms for merchandise and apparel, mechanical and electronic retractables, annunciators and sensors.

For more information about Protex International Corp. and its products and services, visit www.protex-intl.com or call 1-800-835-3580.

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