

PC Kidz LLC a Tyler, Texas Based Children's Computer Education Company Announces the Sale of its Fourth Franchise in North Texas

TYLER, TX (SEND2PRESS NEWSWIRE) – Charlene and David Kaase of Grapevine, TX will be the managing owners of PC Kidz Denton & Wise Counties, the fourth company franchise in Texas. The new franchise will continue to serve both Denton and Wise counties located in Texas by offering computer education classes to preschool and school age children through public and private preschools, as well as through early education programs.



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PC Kidz offers a comprehensive curriculum that focuses on establishing computer literacy and technology skills in children between the ages of 2 – 10 years. This innovative approach not only aligns the curriculum with both state and national technology standards, but presents the lessons with the child's developmental abilities in mind. **(Caption: Charlene and David Kaase of Grapevine, Texas.)*

Charlene and David, both graduates of Texas A&M University with degrees in Electrical Engineering, have a genuine interest in developing strong technical education opportunities for children. Charlene adds, "David and I have both worked in high tech fields for the past 15 years and we have seen

vast changes in technology. For our children to compete in the job markets of the future, we must encourage our children to learn and embrace math, sciences and computer technology.”

David adds, “I was first exposed to computers in high school with a TRS-80 that had 16kB of RAM. It’s hard to imagine what the future computer will be. The earlier we start encouraging our children to develop positive and productive experiences with computers, the better prepared they will be for the fast paced changes in technology.”

Charlene adds, “We are excited to be part of the PC Kidz team and look forward to the opportunity to enhance and develop the skills of children in computer technology.” PC Kidz Denton & Wise Counties plans to expand their offering of classes as well as provide local ownership and support.

For more information about PC Kidz Denton & Wise Counties, please contact Charlene Kaase at 972-236-6738, by e-mail at charlene.kaase@pckidzusa.com, or visit the PC Kidz website at www.pckidzusa.com.

PC Kidz , the brainchild of Steve and Tammy Perry, was formed in 2001 after Tammy, a former elementary school teacher, noticed a void in basic computer skills among her students. The PC Kidz program is currently offered in over 140 educational child care centers within the four franchised and eight company owned territories in Texas and currently serves over 2,000 students per month.

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