Atreus Enables Service Providers to Generate New Revenue with Business Trunking Provisioning Solution

Atreus Gives Providers Greater Simplicity in Moving Underserved SMB Market to VoIP

OTTAWA, Ontario (SEND2PRESS NEWSWIRE) — Atreus Systems(tm), the premier supplier of VoIP and advanced IP service provisioning software, today announced that it has extended its Multi-Service Provisioning solution to include support for Business Trunking. By streamlining and simplifying the provisioning process for Business Trunking services, Atreus allows providers to sign up new customers quickly and cost effectively while generating significant follow-on revenue by automating the provisioning of a wide variety of value-added IP services from a single system.

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Business Trunking is a SIP-based network access service that allows business customers to enjoy the benefits of value-added IP services while leveraging their existing premises-based telephone equipment, such as Private Branch Exchanges (PBX) or Key Telephone Systems (KTS). Atreus' Business Trunking solution gives service providers the essential capabilities to increase operational agility and speed time to revenue, including:

   Simplified site creation and dial plan management

across multiple sites

* Real-time, portal driven employee configuration for enterprise administrators

* Controlled migration from TDM to VoIP through a simplified web portal

* Standards-based integration with existing back-office systems

* Provisioning automation for complementary IP services, such as messaging, collaboration, etc.

Once a customer has experienced the significant benefits of the new IP technology, the Atreus Multi-Service Provisioning solution enables service providers to generate significant new revenue streams by delivering even more services as customers look to leverage progressively more value from VoIP technology over time.

"Our business customers are carefully considering the economics of migrating their telephone systems to voice over technology," said Tony Brook, CEO of HIPCOM. "We need to offer our customers services that minimize the impact of change while also setting the stage for adding more enhanced services in the future."

"We are very pleased to see Atreus continuing to streamline the operational steps required to deploy and manage voice over IP services," said Scott Wharton, Vice President of Marketing, BroadSoft. "Atreus has a proven track record delivering exceptional value to our carrier customers as they look to differentiate themselves."

"Atreus understands the competitive pressures providers are facing and recognizes their need to acquire new customers while continually increasing the value of the service bundles they offer," said Len Castelli, Vice President of Business Development, Atreus Systems. "The Business Trunking solution is designed to help providers overcome the hurdles of introducing VoIP services to small and medium businesses, and positions providers for long-term growth within this important market segment."

Atreus' Multi-Service Provisioning Solution delivers pre-integrated provisioning and configuration for a variety of VoIP devices, including soft switches, feature servers, media servers, ATAs, IADs and IP phones, helping providers to speed their time-to-market by streamlining all the steps required to successfully turn-up and manage a service. The Atreus solution solves the VoIP delivery challenges of today, while positioning providers to

meet their rapid growth plans with an industry-leading service provisioning library that helps providers launch and bundle advanced offerings from VoIP and IPTV to messaging and desktop applications.

About Atreus Systems

Atreus Systems(tm) is the premier supplier of VoIP and advanced IP service provisioning software. Atreus leads the market with award winning products that help service providers quickly deploy advanced IP services to both consumer and enterprise markets, while reducing the time, cost and complexity of maintaining new offerings. Atreus delivers pre-packaged provisioning and configuration for a variety of VoIP devices, including, feature servers, media servers, softswitches, ATAs, IADs and IP phones, enabling providers to speed their time-to-market by streamlining all the steps required to successfully turn-up and manage a service. Atreus provides a growing library of provisioning, activation and customer self-management solutions for a variety of offerings, including, VoIP, Triple Play, Messaging, IP TV, Security, IMS and Collaboration services. Leaders including SAIC, Telcordia and Ericsson sell Atreus' software to their customers worldwide.

For more information, visit www.atreus-systems.com or contact Tony Busa, of Atreus Systems, Inc. (613) 683-3664.

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