

Peeing Standing Up to Become Lucrative Business – New Novelty Product Raising Eyes and Profits for UK Exporter

LONDON, UK (SEND2PRESS NEWSWIRE) – Already widely distributed in Canada, Australia, and Europe, JOE Product Promotions has announced the arrival of a portable and disposable peeing device for women, called the P-Mate(TM), is set to make its debut in the United States.



Send2Press® Newswire

Appealing to women and taking on nature's last frontier for men, Eyong Ebai of the UK is seeking distributors of a disposable device that allows women to pee standing up. "As amusing as it may sound, there's serious money to be made with the P-Mate(TM). With competitive wholesaling prices and the ability to easily charge up to 200% margins, it could be quite interesting for any entrepreneurial individual," says Ebai.

The P-Mate(TM) is a portable urinating device that allows women to urinate standing up whenever they need without losing their dignity or risking unhygienic and unpleasant public washrooms. Easy and hygienic, the device is made from recycled flat-packed cardboard. Fitting perfectly to the contours of a woman's shape and into unzipped pants, the device acts as a funnel allowing women to pee directionally without having to pull down under or outerwear.

Ideal for many situations, the P-Mate(TM) is sure to become an ideal retail

product amongst:

** Bar owners, concert organizers, and managers of public transit stations where keeping the ladies' restroom up to snuff is a challenge. The possibility of keeping the restroom cleaner for longer periods of time is very possible with the P-Mate(TM),*

** Camping or hiking outfitters. Retailing the P-Mate(TM), in this environment will show specific consideration for women and those amongst them who might have otherwise been skittish about camping. The same can be said for sports outfitters*

** Novelty retailers looking to set themselves out with something that is not offered by anyone else*

"While some may snicker at this new arrival, the truth is that this is a serious product with a real track record. The P-Mate(TM), has successfully sold throughout Europe for close to 10 years. I'm really excited about the opportunities out there for willing distributors. The United States remains a hugely untapped market," says Ebai.

The P-Mate(TM), is set to make its U.S. debut in 2006 with its U.S. distribution hub to be based out of Houston from JOE Product Promotions, USA. P-Mate(TM) will be made available in packages of five. Pictures of the device can be seen at: www.pmateusa.com.

For press inquiries & interview requests with the P-mate distributor:

Mark A. Buzan – Publicist
Action Strategies
(819) 770-2899
mark @ action-strategies.ca

For product specifics and sales:
Eyong Ebai
JOE Product Promotions
London, UK
sales @ pmate.co.uk or +44 (0) 7921 16 4836

News issued by: JOE Product Promotions

#

Original Story ID: (916) :: 2005-10-1017-005

Original Keywords: P-Mate, JOE Product Promotions, peeing standing up, women, urinate, sporting event, portable, retail, Action Strategies, distribution, UK, disposable peeing device for women, pmate, joepp JOE Product Promotions