

Arecont Systems, Inc. Targets Franchise Restaurant Industry for Building Automation System

Specialized restaurant features, remote access to data, short-term ROI and significant utility savings makes the system a hit with major QSR (Quick Service Restaurant) Franchisees.

TUCSON, AZ (SEND2PRESS NEWSWIRE) – Arecont Systems, Inc., a leading manufacturer of commercial and industrial facility automation systems, has distinguished themselves from their competitors by taking a non-traditional approach to new customers. Arecont Vice President, Michael Burdett says “Everyone knows that building automation systems are a necessity in large commercial and industrial facilities. Our solutions are excellent in these applications too; however very few companies can offer cost-effective solutions to small commercial businesses that frequently operate on narrow margins and can’t wait for a 10 year ROI.”

Burdett continued by saying that their franchise customers like McDonald’s(TM) and Burger King(TM) prefer the system because it’s typical 1 to 2 year payback. “If a control system pays for itself in less than two years, but can be leased for five years, you are literally making money in the first month of installation.”

Arecont claims that their ability to be successful in a market that has been long ignored by the automation industry is attributed to their patented central server design and low-cost controllers. Their system’s strength is its ability to monitor multiple facilities easily and securely from an attractive web-based interface anywhere in the world.

The company’s marketing campaign focuses on features that go beyond the typical HVAC (Heating, Ventilation & AC) and power management features of most building control systems, by offering exclusive restaurant features such as refrigeration monitoring and logging, drive-through statistics tracking and reporting, soda fountain and restaurant equipment monitoring, and remote video surveillance integration. The company even offers a restaurant specific website at www.RestaurantAutomation.com and a free QSR video presentation CD.

For more information visit their website, www.Arecont.com or contact their Marketing Department at 1-888-270-0993.

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All trademarks acknowledged.

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